

# **Dan Wilson**

## **Asset at BrushFlame**

Greater Denver Area, CO, US

Train you to combine Behavioral Sales and Marketing with selective use of today's web tools to make the most of what you're already doing.

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## **Biography**

Having sold for virtually every industry in the B2B world, the fundamental flaw with each is that many buyers don't need what is presented ? they're just professionally categorized & closed. This conflict prompted the creation of BrushFlame.com. We expose the web tools that manipulate modern business - ensuring our clients run the right marketing plans, choose which tasks to outsource and track ROI and analytics. Combining BRANDING, REFERRAL GENERATION, WEBSITE CREATION, SEO & SOCIAL MEDIA, we help businesses extend their reach using the web. Through Brushflame's seven year history, the realm of sales and marketing has continued to dynamically evolve. We track the top sales and marketing tools available, using them to accelerate our customer's campaign objectives by designing the right syntax of tools. We uncover the possibilities for anyone willing to accept this digital paradigm?s place in their daily business activities.

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## **Availability**

Keynote, Moderator, Panelist, Workshop, Host/MC, Author Appearance, Corporate Training

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## **Industry Expertise**

Religious Institutions, Advertising/Marketing, Social Media

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## **Areas of Expertise**

Web Services, Sales Process, Commercials

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## **Affiliations**

Glendale Chamber of Commerce Ambassador, L2 Arts & Cultural Center and Board Member of Teen Challenge of the Rocky Mountains, Teen Challenge of the Rocky Mountains Board Member, Partner and Trainer with Trident Institute

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## **Education**

North Central University  
Music & Theology

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