

Daniel Kreiss, Ph.D., M.A.

Assistant Professor, School of Media and Journalism at UNC-Chapel Hill

Carrboro, NC, US

Kreiss's explores how technology and social media impact the public sphere and political practice.

Daniel Kreiss is an Associate Professor in the Hussman School of Journalism and Media at the University of North Carolina at Chapel Hill. Kreiss's research explores the impact of technological change on the public sphere and political practice. In *Taking Our Country Back: The Crafting of Networked Politics from Howard Dean to Barack Obama* (Oxford University Press, 2012), Kreiss presents the history of new media and Democratic Party political campaigning over the last decade. *Prototype Politics: Technology-Intensive Campaigning and the Data of Democracy* (Oxford University Press, 2016) charts the emergence of a data-driven, personalized, and socially-embedded form of campaigning and explains differences in technological adoption between the two U.S. political parties. Kreiss is an affiliated fellow of the Information Society Project at Yale Law School and received a Ph.D. in Communication from Stanford University. Kreiss's work has appeared in the *Journal of Communication*, *New Media and Society*, *Political Communication*, *Qualitative Sociology*, *Critical Studies in Media Communication*, *Research in Social Movements, Conflict, and Change*, *The Journal of Information Technology and Politics*, and *The International Journal of Communication*, in addition to other academic journals. Prior to this academic work, Kreiss worked for a number of political and nonprofit organizations in New York City and San Francisco, and was an active political blogger during and after earning an M.A. in Communication (Journalism) from Stanford University in 2004.

Research, Education/Learning, Media - Online, Media - Print, Political Organization, Social Media

Campaigns, Social Movements, Elections, Data Science, Qualitative Research, Higher Education, Electoral Politics, Political Parties, Political Campaigns, Digital Media, Social Media, Journalism Studies, Data, Fake News, Politics, Analytics

Faculty Affiliate UNC Center for Media Law and Policy, Information Society Project at Yale Law School : Affiliated Fellow, Adjunct Assistant Professor Department of Communication Studies

Citizenship, Engagement & Digital Media

Digital Media and the Future(s) of Democracy: Annual DCC Conference

Media in the Modern Campaign Age

Forkenbrock Series on Public Policy

Stanford University

Ph.D. Communication

Stanford University

M.A. Communication (Journalism)

[Please click here to view the full profile.](#)

This profile was created by [Expertfile.](#)