

# **Daniel Levine**

**Trends Expert, Director at The Avant-Guide Institute**

New York, NY, US

World #1 Leading Trends Expert - Business Trends \* Consumer Trends \* Tech Trends  
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## **Biography**

The World's Leading Trends Expert Business Trends \* Consumer Trends \* Tech Trends ? Founding Director of the Avant-Guide Institute trends consultancy ? Bestselling Author of 11 books on trends, business, travel and marketing ? Keynote Speaker with over 266 presentations in 37+ Industries ? Corporate Consultant for American Express, Intel, HBO, NBC, BMW & many more ? Global Leader of WikiTrend.org for business professionals and entrepreneurs No matter what industry you're in, understanding trends help you see what's next ? giving you clear vision and new opportunities your competition doesn't even know about yet. When you book Daniel, your attendees will acquire game-changing insights. And they will learn easy ways to put these innovative ideas into profitable action. For business professionals, just one presentation from Daniel can pay off a hundred times by inspiring new thinking and accomplishments. Daniel Levine is a sensational speaker who incites your audience to act. As a speaker who has been rated "Best Speaker Of The Conference" an astonishing 96% of the time, Daniel will have your audience buzzing with inspiration, scribbling down ideas with intensity, and laughing with delight. Planners who book Daniel get a one-of-a-kind presentation created exclusively for their audience. Prior to your engagement, Daniel and his team do a lot of advance work ? and exploit the full resources of the Avant-Guide Institute ? to develop an exceptionally relevant keynote or seminar that's uniquely built for your audience. For attendees that means more meaningful material and a uniquely impactful experience.

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## **Availability**

Keynote, Moderator, Panelist, Workshop, Host/MC, Author Appearance, Corporate Training

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## **Industry Expertise**

Advertising/Marketing, Airlines/Aviation, Apparel/Accessories, Automotive, Banking, Consumer Goods, Corporate Leadership, Beverages - Alcoholic, Direct Marketing, Food and Beverages, Furniture, Health Care - Services, Hospitality, Media - Broadcast, Pharmaceuticals, Real Estate Dev/Ops, Travel and Tourism, Talent Management

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## **Areas of Expertise**

Trends, Marketing, Consumer and Market Insights, Tourism & Hospitality, Innovation, Leadership, Change & Uncertainty, Sales, Trend Research, Trend Spotting, Business, Futurist, Futurism

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## **Affiliations**

Avant-Guide Institute, New York University

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## Sample Talks

### **What Your Customers Really Want? And How to Give It to Them**

Why do some people choose to buy from you? while others choose to go elsewhere? Understanding social trends is a critical part of your sales process and if you want to thrive ? and not just survive ? you need to be able to pinpoint exactly why your customers do what they do. In this thrilling presentation, global trends expert Daniel Levine will take you on a deep dive to reveal what your customers are actually thinking and feeling. You will discover the real values and attitudes behind why they buy, understand trends that are quickly changing the consumer landscape, and learn from organizations, brands, and products that are embracing trends and change with spectacular results. In the space of an hour, Daniel will arm you with powerful tools your business can use to ride these same trends, attract more customers, and increase sales ? in ways your competitors simply can?t. New trends and fresh rules are creating new winners and losers every day. Which will you be?

### **The Tech Trends That Are Forever Changing Your Business? And Your Life**

As a business leader, knowing what is now isn?t enough ? you also need to know what will be, or you?re gone. Tomorrow?s world will look vastly different from today?s, so strap on your jetpack and get ready for an exhilarating ?advance preview? of the most spectacular and useful tech-driven trends that are guaranteed to shake up your world. In a rollicking presentation packed with keen insights, you will get a ?sneak peek? into the contemporary culture of tomorrow ? and the changes that are revolutionizing the way you work, live and consume. Daniel will treat you to a glimpse of everything that matters ? from the future of ecology, technology, transportation and medicine, to communications, business, and human relationships. And he will put it into perspective and connect the dots so you know what it means for your business. If you aren?t ready for tomorrow?s world you?ll be swallowed up by more nimble competitors. Don?t miss out on this opportunity to stay ahead of the game.

### **Trends Intensive: Hands?On Masterclass**

You can learn a lot by attending a presentation. But true working knowledge comes from rolling up your sleeves and putting it all into action. Now that you have experienced one of Daniel Levine?s world-class trends presentations, this is your opportunity to open your mind, explore possibilities and put your new-found expertise to work. In this intensive interactive workshop you?ll get hands?on experience creating real, actionable products, services and marketing initiatives ? all inspired by the innovative power of trends. With personal supervision from the world?s most respected trends expert, you will learn exactly how embracing trends can lead to higher consumer engagement and more revenue for your company. Then you will discover a simple methodology to create trends?based initiatives ? and walk away with the confidence to implement them. Some of the world?s highest-ranking CEOs have made huge changes in their business as a result of what they learned from Daniel. Don?t pass up on your chance to get that same expertise for your business.

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## Event Appearances

### **The Future of Healthcare**

Pfizer Executive Roundtable

**The Future of Retail**  
BMW Global Retailers

**The Future of Food and Foodservice**  
McDonald's

**What Customers Really Want (And How to Give it to Them)**  
International Franchise Association

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## **Testimonials**

### **Peter Jackson**

Thank God for Daniel Levine... he made this event the best in 27 years

### **Guy Trebay**

International trends expert Daniel Levine has the uncanny ability to help businesses be more relevant, innovative and profitable

### **Peter Mark**

In the months since his presentation, I still hear from members what a terrific impact Daniel had on them. To experience Daniel is to discover conference gold

### **Terrence Williams**

Audiences can't stop talking about his presentations. He really makes us look good

### **Michael Youngman**

I can't believe how many delegates came up to me gushing about Daniel, saying that he alone was worth the price of the conference

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