

# **Dave Hofmann**

**Hugh L. McColl Distinguished Professor of Leadership and Organizational Behavior, UNC Kenan-Flagler Business School at UNC-Chapel Hill**

Chapel Hill, NC, US

Dr. Hofmann's work on error management and organizational behavior has influenced CEOs and policymakers' approach to leadership and safety.

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An award-winning researcher and teacher in organizational behavior and leadership, Dr. Hofmann is also senior associate dean for academic programs. His research played a key role in the organizational changes instituted at NASA after the Columbia accident through an organizational and safety culture assessment instrument he developed in partnership with Behavioral Science Technologies, Inc. He received a Fulbright grant to study errors and safety issues in organizations with a colleague in Germany and a Robert Wood Johnson Foundation grant to investigate error management and organizational learning on nursing units. The real-world relevance of his research was recognized by the American Psychological Association (APA) Decade of Behavior Research award. The APA honored the practical application of his research investigating leadership issues in high-risk industries, and he presented his findings at a Congressional briefing. Dr. Hofmann also received the Yoder-Heneman Research award from the Society of Human Resource Management. Dr. Hofmann has consulted, conducted applied research and led executive workshops with a variety of organizations, including A.E. Staley Manufacturing Corporation, Aker Gulf Marine, Behavioral Science Technologies, Bell Atlantic, Brookhaven National Laboratory, Carrier Corporation/United Technologies, Citibank, Dentsply, Eli Lilly Corporation, ExxonMobil, Maplehurst Bakeries, National Multi Housing Association, Sony-Ericsson, U.S. Air Force, U.S. Army, U.S. Navy and U.S. Postal Service.

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Safety, Education/Learning, Research

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Leadership, Leadership Development, Organizational Change, Organizational Behavior, Decision Making

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Society for Industrial and Organizational Psychology, Academy of Management, Society for Industrial and Organizational Psychology, Association for Psychological Science

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**Pennsylvania State University**

Ph.D. Industrial and Organizational Psychology

**University of Central Florida**

M.S. Industrial and Organizational Psychology

**Furman University**

B.A. Business Administration

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**American Psychological Association (APA) Decade of Behavior Research Award**

Awarded for the practical application of his research investigating leadership issues in high-risk industries.

**Area Chair of Organizational Behavior, UNC Kenan-Flagler**

Leads the organizational behavior area at UNC Kenan-Flagler

**Leadership Initiative academic director, UNC Kenan-Flagler**

Served as the faculty director of the leadership program since 2006

**Associate Dean of the MBA Program, UNC Kenan-Flagler**

Served as associate dean of the full-time MBA Program from 2007-2010

**National Academy of Engineering/National Research Council Investigation of the BP Deepwater Horizon Accident**

Served 2010-11

**National Academies of Science/National Research Council Committee on offshore safety culture**

Serving on the committee from 2014 to present

**Fulbright Senior Scholar Award**

Researched "Investigating Errors in Organizations" in Germany with Professor Michael Frese, University of Giessen

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