

Dave Kusek

Senior Partner at Digital Cowboys

Cohasset, MA, US

Ed Tech and Business Consultant - Future of Education and Digital Media

Biography

Dave Kusek is a senior consultant in educational technology and marketing with a track record of creating successful new businesses. He is currently Senior Partner at Digital Cowboys Consulting and CEO of a new online business school called createbiz.com. Dave Kusek created berkleemusic.com, a hugely successful online music school for the prestigious Berklee College of Music in Boston. Berkleemusic has become the world's largest music school, pioneering educational technology, digital marketing and online education since 2002. Kusek is also the co-author of The Future of Music: Manifesto for the Digital Music Revolution a best-selling music business book. Kusek has written for or been featured in the New York Times, Boston Globe, Billboard, Wired, Christian Science Monitor, Associated Press, Boston Business Journal, MTV, CNBC, SF Chronicle, Forbes, NBC-TV, Nightly Business Report, NPR, Financial Times, Guardian, and a featured speaker at Midem, Music Hack Day, Digital Music Forum, NAMM, AES, IEBA, MacWorld, Comdex, Digital Hollywood and has been a featured guest on radio and television stations around the world.
<http://www.digitalcowboys.com> <http://www.createbiz.com> <http://www.futureofmusicbook.com>
<http://www.linkedin.com/in/davekusek>

Availability

Keynote, Moderator, Panelist, Workshop, Host/MC, Author Appearance, Corporate Training

Industry Expertise

Music, Media - Online, Education/Learning

Areas of Expertise

Future of Media, Future of Education, Digital Music

Affiliations

University Continuing Education Association, Grammy Awards, MITX, MIT Enterprise Forum

Sample Talks

Numerous Engagements

Kusek has spoken at events for Billboard, Christian Science Monitor, CNBC, NBC-TV, Nightly Business Report, NPR, Midem, Music Hack Day, Digital Music Forum, NAMM, AES, IEBA, MacWorld, Comdex, Digital Hollywood and has been a featured guest on radio and television stations around the world.

Education

University of Connecticut

BA Computer Science, Marketing, Communications, Music

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BA Communication, Computer Science, Music

Accomplishments

Created the World's Largest Online Music School

Conceived idea, pitched business plan, raised capital, assembled team, and gained worldwide recognition for Berkleemusic.com (digital learning asset of Berklee College of Music) with 15,000 global students annually from 170 countries.

Music Industry Pioneer - MIDI

Set the stage for the digital music market that exists today by co-founding first music software company (Passport Designs), developing online and mobile technology enabling musicians to record and produce high- quality music from anywhere. Participated in the development of the Musical Instrument Digital Interface (MIDI) industry standard that opened up electronic music to millions of people.

Built Leading Digital Media Consultancy

?Founded digital media consultancy focused on technology, marketing, and business development. Clients include AOL, IBM, Nokia, Pepsi, Berklee College of Music, EMI, Sony, School of Rock, McNally Smith, Island Music, A&M Records, BMG, Polygram, Nettwerk, Roland, Yamaha, Boston Acoustics, Liquid Audio, Kaman Music, Arnold Communications, and others.

Testimonials

Derrick Fung

?Dave is a thought-leader in the music industry and continues to provide clients with outstanding results. I had the opportunity to work with him for a webinar series and his deep knowledge of the industry and network continues to impress me. I met him at the Billboard FutureSound conference where he was a judge and have been working with him ever since. Anyone in the music industry should get to know Dave!?

J. Brandon Turner

?We retained Dave to help us think through and help design an extension of our existing business. He had a very thorough and thoughtful approach of understanding our core business and the needs of our current customers. He is a good, creative thinker who is capable of keeping the "rubber on the road" during brainstorming while still pushing an organization to think freshly. I would highly recommend him.?

James Taylor

?In my book David is one of the finest marketing professionals out there. He is one of the pioneers of marketing online education and his curiosity is infectious. Many people say they are strategic thinkers when in reality they are more tactical. David is a true strategic thinker.?

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