

# **Dave Mawhinney**

**Associate Teaching Professor at Carnegie Mellon University**

Pittsburgh, PA, US

Dave Mawhinney is the executive director of the Swartz Center for Entrepreneurship and the Donald H. Jones Center for Entrepreneurship.

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## **Biography**

Dave Mawhinney is executive director, Swartz Center for Entrepreneurship, and executive director, Donald H. Jones Center for Entrepreneurship. He serves as the managing director, Open Field Entrepreneurs Fund, and director, i6 Agile Innovation System, a collaboration between InnovationWorks and Carnegie Mellon University. He was co-founder, chairman and CEO of mSpoke, an internet content and advertising recommendation engine that was acquired in 2010 by LinkedIn. In 2006, Morgan Stanley's MSCI/Barra business unit acquired mSpoke's first business line, a quantitative investment recommendation engine. Prior to mSpoke, Mawhinney was a general partner of PNC Technology Investors. He is an advisory board member to InnovationWork's AlphaLab, Pittsburgh Equity Partners, and Carnegie Mellon University's Project Olympus. Mawhinney also served as executive-in-residence at the Pittsburgh Life Sciences Greenhouse working with healthcare information technology startups.

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## **Industry Expertise**

Fund-Raising, Advertising/Marketing, Health Care - Services

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## **Areas of Expertise**

Entrepreneurship, Advertising, Startup Businesses, Healthcare Information Technology Startups

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## **Education**

**Carnegie Mellon University**

M.B.A. Entrepreneurship

**Indiana University of Pennsylvania**

B.S. Physics

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