

David Carleton

Owner at Local Business Marketing Consultant | Internet Marketing | Small Business Marketing
Greater San Diego Area, CA, US

Local Business Marketing Consultant ? Internet Marketing ? Small Business Marketing ? Social
Media ? SEO ? San Diego

Biography

? Street Smart Sales and Marketing | LocalBusinessMarketingSuccess.com - San Diego Local
Business Marketing Consultant | San Diego Internet Marketing | San Diego Small Business
Marketing I help companies increase sales by spending less & getting more from their marketing &
advertising using inexpensive yet highly effective strategies in lead generation & conversion, Internet
marketing & social media Your Virtual Marketing Department - Part Time Costs with Full Time
Results Areas of Expertise Include: ? Lead Generation San Diego I implement online and offline
guerrilla marketing strategies designed to fill your "sales funnel" and turn suspects into prospects and
prospects into lifelong customers. ? <http://LocalBusinessMarketingSuccess.com> ? Local Business
Marketing San Diego I specialize in easy to implement marketing strategies designed to get your
local business the best results in the shortest amount of time and at the least cost. ? Social Media
and Video Marketing San Diego I show companies exactly to use social media & video marketing to
build awareness, generate leads & increase sales by integrating social media marketing into their
existing marketing plans. ? Internet Marketing San Diego & Website Strategy Is your website working
meeting your expectations? Try my Website Makeover Analysis & SEO Audit ?
<http://LocalBusinessMarketingSuccess.com/> ? Introducing New Products From packaging to
brochures & copy writing to advertising concepts and design; I have the experience and track record
to make your new product introduction a success. ? Referral Marketing San Diego Word-of-mouth is
not Referral Marketing because it is not a system. I teach you how to implement a variety of
systematic referral programs that continually generates a flood of referrals into your business ?
<http://GetReferralsASAP.com> common misspelling: David Carlton

Availability

Keynote, Panelist, Workshop, Corporate Training

Areas of Expertise

Local Business Marketing

Sample Talks

7 Steps to Local Business Marketing Success!

How to Use Totally Integrated Marketing to Drive More Traffic, Generate More Leads and Increase
Sales for Any Small Business

Education

Adelphi University
MBA Marketing Marketing

Testimonials

Sue Rogers

We have been using Dave for our Internet Marketing since 2009. From social media, to SEO to video marketing and Google Adwords, Dave seems to do it all and do it well. He keeps up with the latest in Internet marketing strategies and continually presents us with new strategies that he has already tested. Dave doesn't hold you hostage like so many other Internet marketing companies do. Instead of holding back on his knowledge and experience, he empowers and educates us. Dave does steady and solid good work. Every year, we select a vendor of the year that has most impacted our business. The 2012 Vendor of the Year went to Dave Carleton! Want to increase sales and get your business on page one of the search engines? Just call Dave.

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