

# **David Chabot**

**Vice-president at Exo B2B Integrated Marketing**

Montreal, QC, CA

15+ years Business to Business (B2B) marketing, strategy, tools and go to market services to grow your business

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## **Biography**

For over 15 years, I've been working on B2B marketing, market research, sales and creative work for marketing agencies, Internet ventures and technology related organizations. I've made my mission to help them identify market segments, strategize positioning and execute go-to-market initiatives to accelerate revenue and ramp up their next phase of growth.

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## **Availability**

Panelist, Workshop

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## **Industry Expertise**

Information Technology and Services, Advertising/Marketing, VC and Private Equity

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## **Areas of Expertise**

Elevator Pitch, Investors Pitch, B2b Marketing

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## **Sample Talks**

**Successfully Presenting Projects to Investors: Learn how to answer the 10 essential questions in 20 minutes!**

Benefit from the presentations and comments of an investor in order to learn what really matters, what you need to do, and what you must avoid at all costs Come take part in a training session that is deeply rooted in reality Get your questions ready, and find all the answers you're looking for!

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## **Education**

**Concordia University**

Bachelor of Arts Communication Studies

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