

David Ciccarelli

CEO at Lake

Toronto, ON, CA

David Ciccarelli is the CEO and founder of Lake

Biography

David Ciccarelli is the CEO and founder of Lake. As Chief Executive Officer and Founder, David is responsible for setting the vision, executing the growth strategy, and managing the company on a day-to-day basis. He is a graduate of Harvard Business School and has been published in outlets such as The Globe & Mail, Forbes, Entrepreneur, and The Wall Street Journal.

Availability

Keynote, Panelist, Workshop, Corporate Training

Industry Expertise

Internet, Travel and Tourism, Hotels and Resorts, Hospitality, Boating, Advertising/Marketing, Business Services, VC and Private Equity

Areas of Expertise

Corporate Culture, Start Up, Start Up Business, Start Up Companies, Product, Marketing, Sales, Digital Advertising, Digital & Mobile Strategy, Technology, Business, Business & Contemporary Etiquette, Media, Media & Entertainment, Media & Culture

Affiliations

Chamber of Commerce, Better Business Bureau, C100

Sample Talks

Creating Culture

What makes a company special? David Ciccarelli founded Voices.com with his wife Stephanie over a decade ago. As its CEO, one of his primary roles is that of culture creator and sustainer. Listen in as David shares the story of how his company began, the reasons for its continued growth and how focusing on a vibrant company culture has played a pivotal role in attracting great candidates and positively impacting the industry he has helped to lead and transform.

Event Appearances

?Mobile Optimization: How a B2B e-commerce company used responsive design to increase revenue by 180%?

MecLabs, Web Optimization Summit

?Emerging Trends in Marketing Case Study?

Lecture

Technology Innovation

Ivey Panel

"Creating Culture"

Digital Media Summit, Keynote

Education

Harvard Business School

Owner/President Management (OPM) Business Management

Ontario Institute of Audio Recording Technology

Degree Audio Engineering

Accomplishments

Canadian Technology Accelerator

David participated in the Canadian Technology Accelerator in San Francisco / Silicon Valley in 2013, and then, in 2015, the Canadian Technology Accelerator in New York City.

Testimonials

Iréna Harris

??David Ciccarelli is an excellent public speaker! While taking part in the Canadian Technology Accelerator (CTA) for Digital Technology, David spoke at many public functions such as Pitch Events, workshops and he was also interviewed by CBC TV for a segment that aired on the National on May 18, 2015. David is a great ambassador for his brand and the CTA.?

Sunil Godse

?David was an very engaging speaker who tied his experiences well with the theme of the speaking engagements he had performed for me. His entrepreneurial spirit and business success allows him to speak on a variety of topics.?

Allison Price

?David is an articulate and experienced entrepreneur with valuable knowledge to share. The TechAlliance community always enjoys hearing his honest insight and expertise.?

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