

David Doughty

Chief Executive at Zynap Limited

Bristol, Bristol, GB

Chartered Director - Chief Executive, Chair, Non-Executive Director, Entrepreneur and Business Mentor

Biography

Entrepreneurial sales and marketing specialist with strong strategic, analytical and commercial skills. Extensive executive and non-executive experience in small and medium enterprises in private and public sectors. Board level consultant to multi-national organisations. Significant experience working with NHS Leadership Development programmes at national and SHA level. Business Mentor Specialties Sales and Marketing - particularly enterprise software. Company start-ups - Fund-raising, Mergers & Acquisitions, Contracts. Product Development, Enterprise software development Leading, motivating and developing teams and individuals. Leadership Development, Talent Management, Succession Planning.

Availability

Keynote, Moderator, Panelist, Workshop, Host/MC, Author Appearance, Corporate Training

Industry Expertise

Social Media, Talent Management, Corporate Leadership

Areas of Expertise

Business Plans for Beginners, Talent Management Essentials, LinkedIn Live, How to Become A Non-Executive Director, Bite Sized Board

Affiliations

British Computer Society, Chartered Institute of Marketing, Institute of Directors

Event Appearances

Becoming a Non Executive Director

Becoming a Non Executive Director

Was Alan Sugar right about Engineers?

Was Alan Sugar right about Engineers?

Bridging the Gap
Generating Alternative Revenue Streams for Charities

Education

University of Hull
BSc Applied Physics

University of Essex
MSc Opto-Electronics

Leeds Business School
MA Company Direction

Accomplishments

Chartered Director
Institute of Directors

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