

David Guarino

Adjunct Assistant Professor, Advanced Photography at Farmingdale State College

Farmingdale, NY, US

Professor Guarino is an award-winning photographer specializing in advertising. He has taught at Farmingdale since 2011.

Biography

David Guarino's entire life has been defined by a love of photography. During grammar school, David was already developing film negatives and creating enlargements in a darkroom his dad built in his parents' basement. At 15, David sold his first photos - a series documenting New York City - to a coffee-table book publisher. He was soon hired as a photography intern for a local community newspaper, and landed his first front-page photo at 17. By the time he reached his 20's, David was photographing more than 50 weddings a year. In 1988, David built one of Long Island's largest and most successful photography studios, specializing in advertising. His work has been published in numerous publications, including Popular Photography, Elle, Glamour, Cosmopolitan, Bride's Magazine, and The New York Times, and he has won more than 50 BOLI (Best of Long Island) awards from the Long Island Advertising Club. His photographs have appeared in countries as far away as Australia. David has taught advanced photography at Farmingdale State College since 2011.

Availability

Moderator, Panelist, Workshop, Host/MC, Corporate Training

Industry Expertise

Advertising/Marketing, Photography

Areas of Expertise

Photoshop, Lighting

Affiliations

Make a Wish Foundation

Sample Talks

Impact for Advertising

The use of a strong visual as a persuasive tactic. Discusses a method for creating an emotional attachment with the audience via visual input in order to affect a persuasion.

Education

Accomplishments

BOLI (Best of Long Island) Award

David has won 54 BOLI (Best of Long Island) awards from the Long Island Advertising Club, including five "Best in Category" awards.

Farmingdale College Foundation Award for Excellence in Teaching

Excellence in Teaching Award presented by the Farmingdale College Foundation

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