

# **David Mercer**

**CEO at David Mercer Consulting, Inc.**

San Francisco Bay Area, CA, US

What is the Cloud? How can I use it to make my business more flexible and efficient?

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## **Biography**

I have been in the IT industry since 1995, specializing in the SMB market. My company tries to be a "one stop shop" to as great an extent as possible, consequently I have a wide range of experience in various technologies. I am available to give seminars or talks on a variety of topics to your organization or business. Pricing is variable, please contact me for more information. Possible topics include: Social Networking - what is it, and how can you use it for your business? What is "The Cloud"? - How can I make my business more agile and cost effective with it? Google Services - Google Apps, Google Adwords advertising. Search Engine Optimization - the myths, the legends, the truth

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## **Availability**

Keynote, Panelist, Workshop, Corporate Training

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## **Industry Expertise**

IT Services/Consulting, Information Technology and Services, Computer Networking

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## **Areas of Expertise**

Google Apps, Cloud Computing, Coming Revolution in Computing

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## **Affiliations**

Microsoft, CompTIA, Google Reseller partner network

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## **Sample Talks**

**What is the Cloud and how can I use it?**

What is the cloud? Do I need to be ?in the cloud?? The cloud is the new buzzword - but what does it mean exactly? Learn what it means, and how you can take advantage of this new technology to improve your efficiency, agility, and bottom line. This talk will be given by David Mercer of David Mercer Consulting, Inc; someone that has been working with Cloud technology since it's inception.

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## **Event Appearances**

## **To the Cloud**

Wake up your business Wednesday

## **What is the Cloud? How can I use it?**

Wine and Hospitality Symposium

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## **Education**

Google Apps courses

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