

David Morey

Vice Chairman at Core Strategy Group

Washington D.C. Metro Area, DC, US

President and CEO, DMG, Inc. (Strategic Consultant)

Biography

DAVID MOREY, Vice Chairman of Core Strategy Group and CEO of DMG, is one of America's leading strategic consultants. He is the award-winning co-author of *The Underdog Advantage* (McGraw Hill), and has helped add hundreds of millions of dollars in revenue and value to a wide range of Fortune 500 companies. Mr. Morey has worked with some of the world's top business leaders and he has advised five Noble Peace Prize winners and twelve winning global presidential campaigns, including that of the 44th President of the United States, Barack Obama. In global politics, Mr. Morey has advised Philippine President Corazon Aquino, Russian President Boris Yeltsin, Mexican President Vicente Fox, Korean President Kim Dae Jung and The Dalai Lama. In business, Mr. Morey has worked with a range of successful start-ups and small businesses, and his corporate clients include Bancomer, Verizon, Pepsi, General Electric, Mars, KPMG, McDonald's, Microsoft, American Express, News Corp., Nike, P&G, Disney, Visa, Coca-Cola, TPG and many others. Over the years, Mr. Morey has served as Adjunct Professor of International Affairs at Columbia University, and recently was Chairman of the Council on Foreign Relations' Task Force on Public Diplomacy. He was a four-time All-American Decathlon competitor, IC4A Champion and a member of several U.S. national teams.

Availability

Keynote, Moderator, Host/MC, Author Appearance, Corporate Training

Industry Expertise

Management Consulting

Areas of Expertise

Political Campaigns, Crisis Communications, Public Diplomacy

Affiliations

Columbia University, The Council on Foreign Relations, The Fund for Peace

Sample Talks

How to Win

It's the toughest environment in business history. Today, 95% of start-up businesses fail by their 10th year—as do 80% of corporate products. For all companies, these are remarkably topsy-turvy times. It's the toughest time in history for the incumbent. David Morey is one of America's most sought after speakers. He brings alive the insurgent strategies that helped him win presidential campaigns on four continents and advise some of the best CEOs and companies around the world.

Education

The Wharton School, London School of Economics

BS and MSc with High Distinction Business, Political Science, International Relations

The Wharton School, The London School of Economics

BS and MSc Business, International Relations, Political Science

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