

# David Reske

**Founder and President at Nowspeed, Inc.**

Greater Boston Area, MA, US

Founder and President at Nowspeed Marketing

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## Biography

Founder and President of Nowspeed Marketing. Internet Marketing Veteran with significant experience in SEO, PPC, Social Media, Web Analytics. I also enjoy creating and building companies.

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## Availability

Keynote, Moderator, Panelist, Workshop

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## Industry Expertise

Advertising/Marketing

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## Areas of Expertise

Online Marketing, Marketing Strategy, Email Marketing, SEO, SEM

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## Affiliations

Boston Marketing Association, BIMA

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## Sample Talks

### Integrated and Optimized Content Marketing

The exponential use of marketing content, from articles to video to white papers, and an ever growing list of social media and web channels to use for distribution, can be challenging for many marketers. In this session filled with case studies, data and examples, Reske will show you how to optimize your content marketing program to efficiently create the right content for your target markets, develop as much content possible on a given budget, leverage social media, search and other c

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## Event Appearances

Click-to-Customer Online Marketing  
Strategies

Business Fundamentals Bootcamp

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## **Education**

**Boston University - School of Management**  
Business Administration

**The Ohio State University - The Max M. Fisher College of Business**  
Business Administration Marketing

**Ohio State University**  
Bachelor of Science Marketing

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## **Accomplishments**

**Nowspeed, Inc. President**  
President of Nowspeed, Inc., a successful Internet Marketing Agency

**EO Boston, President**  
President of the Entrepreneurs Organization, Boston Chapter

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