

David Rodnitzky

CEO and Founder at PPC Associates

San Mateo, CA, US

Search, Social & Display Agency Leader

Biography

I'm CEO of PPC Associates (www.ppcassociates.com). We are a team of 50+ rockstar/ninja/guru online marketing pros and we specialize in helping savvy, growing companies realize massive profit through online advertising on Google AdWords, Yahoo/Bing, Facebook, display, YouTube, and mobile. If you are spending \$50,000 or more a month on search, social, or display, email me for help with your Google AdWords, Facebook PPC or performance display campaigns. Read our blog on Internet marketing at <http://www.ppcassociates.com/blog> and our blog about Facebook advertising at <http://www.fbppc.com>! If you are actively involved in online lead generation, Join the online lead generation group on LinkedIn.

Availability

Keynote, Moderator, Panelist, Workshop, Corporate Training

Industry Expertise

Advertising/Marketing

Areas of Expertise

Google Adwords, Keyword Advertising, Yahoo Search Marketing

Event Appearances

SEM as an Engine for Customer Acquisition

SMASH Summit

PPC Analytics: Crunching Your Own Data

SMX East

Auditing PPC Campaigns

SMX Advanced

Education

University of Chicago
BA History

Brandeis University

University of Iowa College of Law
JD Law

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