

# **David Schatsky**

**Principal Analyst / Founder at Green Research**

New York, NY, US

Corporate sustainability expert/industry analyst with a C-suite perspective

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## **Biography**

David Schatsky is the founder of Green Research, a research, advisory and consulting firm focusing on cleantech, alternative energy and sustainability. Before founding Green Research, he was president of JupiterResearch, a global Internet business research and advisory company. He oversaw its global research organization and operations from its recovery after the dot-com collapse through 5 years of double-digit revenue and EBIDTA growth to a successful sale of the company in 2008 for \$23 million, 92 times the price paid for the business in 2002. Prior to Jupiter, David had a successful career as a systems consultant on Wall Street, where he built trading, allocation, analysis and reporting systems for clients such as JP Morgan, Credit Suisse, UBS, WestLB and Merrill Lynch. For a several years he worked in international business development for an Italian software company based in the seaside town of Viareggio. Before that he worked at artificial intelligence pioneer Symbolics, joining a year before its IPO and helping to expand its business internationally, serving as lead technical marketing engineer and traveling to dozens of countries to support our subsidiaries and distributors. Symbolics was the first company to register a .com domain name.

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## **Availability**

Keynote, Moderator, Panelist, Workshop, Host/MC, Author Appearance

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## **Industry Expertise**

Management Consulting, Environmental Services, Cleantech

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## **Areas of Expertise**

Sustainability, Energy, Cleantech, Technology

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## **Affiliations**

New York Academy of Sciences, International Society of Sustainability Professionals

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## **Sample Talks**

## **Setting and Managing Sustainability Goals**

Is your business operating on a sound, sustainable foundation? Sustainability is about more than intention and strategy. It's about setting appropriate goals and managing them well. This talk draws on extensive research with senior sustainability executives to reveal the best practices of setting and managing sustainability goals for success.

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## **Event Appearances**

### **Using Life Cycle Analysis for Sustainability Strategy**

International Society of Sustainability Professionals Annual Meeting

### **The Chief Sustainability Officer**

Sustainable Brands '11

### **Benchmarking Sustainability Goals in the Beverage Industry**

Beverage Importers Association Board Meeting

### **Getting Ready for the New Conflict Minerals Requirements**

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## **Education**

### **School of Advanced International Studies - Johns Hopkins University**

Master of Arts International Affairs/International Economics

### **Tufts University**

Bachelor of Science Computer Science

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