

David Yunghans

Regional Development Director at Constant Contact, Inc.

Philadelphia, PA, US

Educational Digital Marketing Expert - PA, DE, NJ

Dave Yunghans is Constant Contact's educational marketing expert in Pennsylvania, Delaware and Southern New Jersey. Dave has more than 40 years experience supporting small business, with more than 25 years of experience as a public speaker. He has been recognized for his work with nonprofits and small businesses, and is also SCORE volunteer. Dave draws from this experience to be a valuable resource to small businesses, nonprofits, and associations in his region. He has educated more than 20,000 small businesses on behalf of Constant Contact since joining the team in 2009. Prior to Constant Contact, Dave (working in conjunction with the Richard Stockton College of New Jersey) provided customer service training for more than half of the employees at a new Atlantic City casino, delivered custom Sales Training programs across Canada, and designed and delivered more than 500 custom team building programs across the United States. For almost 20 years, Dave created and managed a group of more than 18 people as the Corporate Meetings and Special Events manager for a major fortune 50 company. Dave is a graduate of the University of Cincinnati, is married with two adult children, and enjoys custom fishing rod building and salt water fishing.

Keynote, Moderator, Panelist, Workshop, Corporate Training

Business Services, Media - Online, Public Relations and Communications, Information Technology and Services, Social Media, Direct Marketing, Non-Profit/Charitable, Audio Visual, Advertising/Marketing, Corporate Training

Email Marketing, Social Media Marketing, Customer Relationship Engagement, Non-Profit Marketing, Presentation Skills and Teambuilding

SCORE

Social Media Marketing Made Simple

What happens when you add Social Media into the mix? Is it really necessary? Stay a little longer and Dave will show you how to learn what your competition is up to. Social media takes too much time! Get a free tool that should cut your social media time down to no more than 90 minutes a week. Is social Media a good tool for me? I run a non-profit? Dave can show you how to make your non-profit grow while you attend to the urgencies of the moment.

How to engage your customers in this economy and inspire their loyalty!

How do you engage your customers in this economy and inspire their loyalty? In this presentation, you will learn: What engagement means in the digital world; How to get your emails opened and read; How to turn your present customers into more frequent buyers/supporters/donators. You will also learn about some Constant Contact services that can help you in your quest for more marketing for your business including social media and email campaigns and a new Shop Local product.

Email Marketing & Social Media to Grow Your Music Business

Who isn't using email these days? It's a ubiquitous personal and business communication tool. Hard on its heels in popularity are social media networks like Facebook and LinkedIn. Then there's Twitter, which most of us have heard of but few are using. For businesses and non-profits that want to expand their reach and business, learning how to market yourself using these tools effectively should be an essential part of your strategy.

Engagement Tips for Turning Contacts Into Customers

The rules of engagement have changed. Are you up on the latest trends or are you losing ground? Join David to learn what are today's best and most cost-effective means to gain and keep your best customers and how social media and email are powerful tools that you simply cannot overlook in terms of making a bigger impact and expanding your reach.

EventSpot

Events are an integral part of how you market your small business or organization. From sales meetings to fundraisers and online training seminars, events help you attract new customers and members. Events deepen existing relationships with customers and members, generating more revenue and long-term participation. In this seminar you'll learn how online event marketing tools offer everything you need to set up online registration and promote your events easily, affordably and professionally.

Supercharge Your Facebook Marketing

Constant Contact Speaker Series

Event Marketing

Constant Contact Speaker Series

Why Your Email Doesn't Get Opened

Bucks County Business Association Event Series

Social Media Marketing for Relationship Engagement

Small Business Week Event Series

Engagement Marketing: How engage your customers using new Digital Tools

Constant Contact Speaker Series

Social Media Made Easy

Community Action Association of Pennsylvania Event Series

Engagement Marketing

Constant Contact Speaker Series

Supercharge Your Facebook Marketing

Constant Contact Speaker Series

Engagement Marketing: Why Your Emails Don't Get Opened!

Constant Contact Speaker Series

Social Media Marketing Made Simple

Constant Contact Speaker Series

Save Local and Social Campaigns

Constant Contact Speaker Series

How to engage your customers in this economy and inspire their loyalty!

Norwin Chamber of Commerce Speaker Series

Grow Your Business with Email and Social Media Marketing

Email and Social Media

Getting Started with Constant Contact

Getting Started

University of Cincinnati

University of Cincinnati

Bachelor of Science, Industrial Design Design

University of Cincinnati

Bachelor of Science, Industrial Design Industrial Design

University of Cincinnati

Bachelor of Science, Industrial Design Industrial Design

University of Cincinnati

Bachelor of science, Design Industrial Design

DiSC Certified

DiSC is a behavioral profile system offered by a number of educational institutions. I am a certified DiSC instructor. In addition, I have taught presentation skills and written an eBook on the subject.

Regional Development Director ? Constant Contact

Constant Contact helps small businesses, associations, and nonprofits connect with their customers, clients, and members. Launched in 1998, Constant Contact champions the needs of small organizations and provides them with an easy and affordable way to build successful, lasting customer relationships. Today, more than 500,000 customers from all types of small businesses and organizations use Constant Contact for Email Marketing, Event Marketing, Online Surveys, and Social Media Marketing.

Joyce TenElshof

The first time I worked with Dave on a project I have to admit, I was skeptical. The level of professionalism impressed me from the very first meeting. In addition, his commitment to the program and my success were admirable. The end result....the best team building exercise the company had! Daves follow up to ensure that fundamentals were continuing, suggestions for implementation and strategy went above and beyond what we had hired him for. Dave is a very knowledgeable, personable, responsible, professional. I would highly recommend him for any position! Joyce TenElshof? March 31, 2009

Denise Jackson

I have worked with Dave for over 10 years. Dave has helped save the company I worked for a tremendous amount of money. Our company was stuck in the stone ages by doing direct mailers that were not only a big waste of time but also a big waste of money with no return. I could not believe how easy and affordable it was to use Constant Contact. Dave is always so enthusiastic to host workshops for my business community. The clients loved his style and passion for email marketing. He is an excellent speaker and is extremely knowledgeable about email and social marketing. Dave is a very knowledgeable, personable, responsible, and professional. I also hope we have an opportunity to work together soon!??

Andy Birol

Dave Yunghans is one of the increasingly rare human faces and common-sense consciences found in the modern corporation. Dave has been my client, vendor and partner and regardless of his role his first goal is always to create success with and for whomever he is working with. His understanding and practice of how to treat customers, make relationships bloom and find, gather and convert scarce resources into solutions is exceptional. Working with Dave Yunghans is the antidote for the virus of today's status quo of the disaffected, dispassionate and disappointing characters in most big companies. Whenever I have to work with a large organization, I always find myself saying, "Get me to your Dave Yunghans and let's get the job done!"

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