

# **David Y. Choi, Ph.D.**

**Conrad N. Hilton Chair of Entrepreneurship, College of Business Administration at Loyola Marymount University**

Los Angeles, CA, US

Director, Fred Kiesner Center for Entrepreneurship

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## **Biography**

You can contact David Y. Choi at David.Choi@lmu.edu. Dr. David Y. Choi is the Conrad N. Hilton Chair of Entrepreneurship and director of the nationally-ranked Fred Kiesner Center for Entrepreneurship at Loyola Marymount University (LMU). He has been a faculty member at LMU since 2003 and has taught undergraduate, MBA, and Executive MBA courses in entrepreneurship, including new venture creation, entrepreneurial finance, social entrepreneurship and technology management. He is a recipient of the President's Fritz B. Burns Distinguished Teaching Award at LMU and Innovative Pedagogy Award from the United States Association of Small Business and Entrepreneurship. Dr. Choi writes broadly in the areas entrepreneurship and innovation and is a co-author of Values-Centered Entrepreneurs and Their Companies. David has been featured or quoted in major news outlets including Los Angeles Times, Los Angeles Business Journal, Fortune Magazine, The Guardian, Business2.0, Economy Chosen, Korea Daily and Wall Street Journal. Dr. Choi has started, managed, and owned businesses in several industries including biotechnology, software, financial services, energy and foods ? several of which have been acquired or gone public. He has also been an advisor for a number of venture capital firms. Earlier in his career, he worked with The Boston Consulting Group and Harvard Business School. Dr. Choi received his B.S and M.S in Industrial Engineering at UC Berkeley and Ph.D. in Technology Management from UCLA.

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## **Industry Expertise**

Financial Services, Education/Learning, Computer Software, Biotechnology, Food and Beverages, Management Consulting

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## **Areas of Expertise**

Financing of Entrepreneurial Companies, Entrepreneurship, Business Management, Job Creation, Small Business, Social Entrepreneurship, Management of High Tech Ventures, New Venture Creation and Design

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## **Event Appearances**

**G20 Young Entrepreneurship Alliance Saudi 2020 Virtual Summit.**  
Entrepreneurship is a source of Innovation and Resilience

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## **Education**

**University of California at Los Angeles**  
Ph.D. Management

**University of California at Berkeley**  
MS Industrial Engineering

**University of California at Berkeley**  
B.Sc. Industrial Engineering

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## **Accomplishments**

### **Entrepreneurial Mindset Trainings for North Korean Refugee Entrepreneurs**

Alex Glosenberg and David Choi completed a month-long series of entrepreneurial mindset trainings for North Korean refugee entrepreneurs. The trainings focused on facilitating the entrepreneurs' psychological empowerment, specifically helping them to translate their pre-existing resilience, innovativeness, and proactivity into effective strategies and raising their entrepreneurial self-efficacy.

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