

# **Dayle M. Smith, Ph.D.**

**Dean, College of Business Administration at Loyola Marymount University**

Los Angeles, CA, US

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## **Biography**

Dayle Smith is dean of the College of Business Administration at LMU where she leads strategy, operations and fundraising for executive, graduate and undergraduate programs. Her vision and strategic plan for the college prioritizes three key goals: embracing business as a force for good; ensuring an entrepreneurial and agile perspective; and building a global, transdisciplinary and inclusive mindset. Dayle led CBA's efforts to become a signatory to the United Nations PRME (Principles for Responsible Management Education) initiative as well as the implementation of the university strategic spotlight initiative related to interdisciplinary collaboration. Dayle currently serves as president elect for the International Association of Jesuit Business Schools (IAJBS) and is on the Board of Trustees for the Globally Responsible Leadership Initiative (GRLI). She also serves on the Innovation Committee for the Association to Advance Colleges and Schools of Business (AACSB), participating in strategic dialogue around DEI, technology and the impact of business education on society. Dayle is a founding member of Women in Business Education (WiBE) and former chair of the AACSB's Women in Management Education (WAME) affinity group. She was named to the LA 500 "Most Influential People in Los Angeles" in 2020, 2021 and 2022 (LA Business Journal). Prior to joining LMU in 2018, Dayle served as dean of the David D. Reh School of Business at Clarkson University where she held the Elmer D. Gates Endowed Professor of Innovative Business Culture. Before Clarkson, Dayle served on the faculty at Georgetown University and University of San Francisco. Dayle has taught internationally throughout Southeast Asia and Europe, working with executives, MBAs and undergraduates across a variety of programs. At LMU, Dayle has grown the portfolio of graduate business programs from three to nine including the M.S. in Business Analytics, M.S. in Entrepreneurship and Sustainable Innovation, and joint, interdisciplinary degrees with other colleges on campus. As author of over 25 books and numerous articles, Dayle's research has focused primarily on leadership, communication and organizational behavior. She is passionate about innovation and entrepreneurship and the emerging role of B-Corps on a global scale.

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## **Areas of Expertise**

Leadership and Team Development, Organizational Behavior, Design Thinking and Innovation Culture, Executive Coaching, Organizational Communication

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## **Affiliations**

Past Dean, David D. Reh School of Business, Clarkson University and Elmer Gates Endowed Professorship for Innovation Culture, Fulbright Scholar, Hong Kong, Senior Scholar External Evaluator and Academic Advisor for GE Assessment, Center for General Education at Hong Kong Baptist University, Past Chair, AACSB's Women in Management Administration (WAME), Past President, Northeast Business Deans Association (NEBDA), Founding Co-Chair, Young Women's Leadership Institute (YWLI), St. Lawrence County, New York, Board Member, International Advisory and Organizing Committee, International Conference and Initiatives on Service Learning, Hong Kong Polytechnic University,, International Editorial Review Board, Journal of Service Learning and Service Science, Director/Board Member, ViviendasLeón, a NGO in León, Nicaragua, Globally Responsible Leadership Institute (GRLI), Publisher - Lexingford Publishing LLC, Founding Dean, WiBE (Women in Business Education)

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## **Event Appearances**

**?Lessons Learned,? Invited Panelist**

AACSB's New Deans Seminar, AACSB

**?In Business With Canada: Views from Northeast Business Deans?**

Canada-New England Business Symposium

**?Social Entrepreneurs, the B-Corp and Design Thinking: Models for a New Generation,? Invited presentation**

U.S. State Department, Guangzhou Consulate Community Lecture Series

**?Partnerships in Service Learning,? Panelist, Discussant and Plenary Chair**

International Conference on Service Leadership

**?Building an Undergraduate Entrepreneurship Program at Clarkson? (Note: Clarkson named the first place winner for National Model Undergraduate Entrepreneurship Program award )**

US Association for Small Business and Entrepreneurship (USASBE) Conference

**"Hope and Hopelessness: Living the Paradox of 2020"**

60 Second Lectures

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## **Education**

**University of Southern California**

Ph.D. Organizational Communication

**University of Southern California**

M.A. Organizational Communication

**University of Texas, Arlington**

B.A. Communication Studies

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