

Dean Scheibel

Professor Emeritus of Communication Studies at Loyola Marymount University

Los Angeles, CA, US

College of Communication & Fine Arts

Biography

Dean Scheibel is Professor of Communication Studies. He has worked at LMU for 27 years. For over ten years, Dean has been the Director of Interdisciplinary and Applied Programs, which offers courses in public relations, social media, events management, and video production. Dean teaches courses on comics and graphic novels, organizational communication, and research methods. Dean has published research on ?fake IDs,? surfing, sororities, rumor, graffiti, and medical excellence. Dean?s research has been published in Communication Monographs, Journal of Applied Communication Research, Text and Performance Quarterly, Western Journal of Communication, Communication Studies, Liminalities, and Southern Communication Journal. Dean continues to play electric bass with the rock ?cover band? Back Pages, as he has for the past twenty years.

Industry Expertise

Training and Development, Research, Education/Learning

Areas of Expertise

Organizational Communication, Sororities, Graffiti, Rumors, Faking Identity, Rock Music, and Surfing

Affiliations

Journal of Applied Communication Research, Western Journal of Communication, Southern Communication Journal, and Communication Studies

Education

Arizona State University

Ph.D. Postgraduate Studies

California State University at Northridge

Graduate Studies M.A.

California State University at Northridge

B.A.

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