

# **Dennis Jeffers**

**Founder & CEO at Digital Brick**

Greater Nashville Area, TN, US

Social Branding & Online Identity | Custom Facebook Pages | Website Design | Campaign Management

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## **Biography**

"I come from an intensive B2B and B2C sales background. I have been analyzing the way companies sell and thrive for over 15 years. I stumbled upon digital marketing almost by accident when a friend loaned me a book on mobile marketing. I saw a huge gap in the way small local businesses were attempting to market to their customers which led me to studying social media, the development of a web-based identity, and the integration of online and in-store promotions. After working with some of the biggest brands in the world with my company Adapp Media LLC, our new company Digital Brick is bringing that expert knowledge to the small business owner who wants more than an over-priced Yellow Pages ad."

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## **Availability**

Keynote, Workshop, Host/MC

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## **Industry Expertise**

Graphic Design, Direct Marketing, Education/Learning

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## **Areas of Expertise**

Video Marketing, Mobile Marketing, Social Media Marketing

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## **Education**

Michigan State University

Bachelor of Arts Marketing

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