Dennis Yu

Chief Technology Officer at BlitzMetrics

New York, NY, US

Facebook marketing and analytics leader

Biography

Formerly an executive at Yahoo!, Dennis Yu has taken analytics to Facebook, twitter, YouTube, and other social channels, with Fortune 100 client examples to prove success. Dennis has been featured in the Wall Street Journal, CBS Evening News, TechCrunch, NPR, San Francisco Chronicle, and other outlets. His current project is BlitzMetrics, a social traffic and lead gen company. He is a dynamic speaker that will rouse your audience to action. He can also customize a training or topic just for your organization.

Availability

Keynote, Moderator, Panelist, Corporate Training

Industry Expertise

Computer Gaming, Business Services, Advertising/Marketing, Public Relations and Communications, Corporate Training, Think Tanks, Internet, Writing and Editing, Management Consulting, Computer Software

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Areas of Expertise

Facebook Advertising, Pay-Per-Click Advertising, Ad Optimization, Game Theory

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Affiliations

BlitzLocal, BlitzMetrics

Event Appearances

SEO and Monetisation of Social Media
SMX Sydney

Tips For Optimizing Your Local Business Listings
SMX East

Facebook Feeding Frenzy: Targeting Opportunities, Privacy Challenges
SES Toronto

Accomplishments

SEMPO recognition
A collective of search engine marketing professionals dedicated to advancing the industry of internet marketing.

Testimonials

Douglas Schiller
Dennis impressed me with his clear way of expressing complex technical issues. He has a very strong grasp of Internet marketing. I look forward to working with him in the future.

Kay Hixson
Dennis provided pro bono services to advance microfinance worldwide to reduce global poverty. He is dedicated, experienced, knowledgeable and capable. He went the extra mile to make things happen in a tight time frame. I look forward to having the good fortune to use his services in the future.

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