

# **Derek Arnold**

**Senior Instructor, Communication | College of Liberal Arts and Sciences at Villanova University**

Villanova, PA, US

Derek Arnold, MA, researches business and political scandals, as well as the mitigating effects of crisis management and communication.

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## **Biography**

The highly charged areas of business and political scandal?how they evolve, how they are covered by the news media and how their destructive effects can be mitigated through crisis management and communication?are Professor Derek Arnold's specialty. He is also a good source for discussions on conspiracy theories?how they are formulated and how to defend against them.

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## **Industry Expertise**

Education/Learning, Research, Writing and Editing

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## **Areas of Expertise**

Conspiracy Theory, Political Communication, Business & Political Scandal, Crisis Management & Communication, Communication

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## **Education**

**Purdue University**

MA

**La Salle University**

BA

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