

Devesh Dwivedi, MBA

Speaker | Author | Business Coach at
Calgary, AB, CA

An entrepreneur who loves to help
entrepreneurs...

Biography

Devesh Dwivedi runs workshops and speaks on three main topics: Entrepreneurship, Employee To Entrepreneur Career Transition, and Social Media. So, whatever the setting and the number of audience in your next event, rest assured, Devesh will educate and entertain the crowd like very few else can. From keynotes to workshops, Devesh customizes every presentation to deliver a unique learning and entertaining experience every time. Using his life incidents, client stories, experiences, fun observations, and the unique story telling approach, Devesh has inspired, informed, and entertained audiences of all ages and abilities. Devesh's keynotes and workshops are designed to not just educate but to inspire the audience as he strongly believes that one can be over-educated with the information overload however, one can never be over-inspired and inspiration is the most important element of each success story. Each individual in the audience leaves with the tools, resources, and loads of inspiration to translate key concepts into actionable steps.

Availability

Keynote, Moderator, Panelist, Workshop, Host/MC, Corporate Training

Industry Expertise

Training and Development, Health and Wellness, Computer Software, Information Technology and Services, Business Services, Management Consulting, Events Services, Retail

Areas of Expertise

Entrepreneur, Marketing, Career Transition, Social Media Marketing, Entrepreneurship, Small Business, Startup

Affiliations

Beta Gamma Sigma

Sample Talks

Success on Shoestring!

In this tough economy, when everyone from individuals to big corporations are trying to get not just the best bang for their buck but to essentially do more with less, entrepreneurs & aspiring entrepreneurs need to revisit the startup philosophies & process to start a lean & profitable business on the shoestring budget. This presentation will help entrepreneurs & business owners on how to start & run a business in a bootstrapped fashion, i.e on a shoestring budget, without being & looking cheap.

Employee to Entrepreneur...

A motivational talk to help aspiring entrepreneurs realize their strengths and make the leap of faith.

Two Sentence Business Plan

Welcome business startup companies and aspiring entrepreneurs! Are you overwhelmed with the thought of putting together a business plan? Avoid the fear of writing a lengthy business plan or wasting time and money on irrelevant help, products or services. This session will help you get focused on decisive actions for realizing your dream.

Marketing on Shoestring

The objective of the session is to educate and inform the audience, some key marketing & promotion elements and strategies to refresh and bring their marketing approach up to date. This talk will help you understand the social media marketing and how to turn your customers into evangelists, tireless advocates of your business, marketing and selling for you at ZERO cost.

Education

State University of New York (Oswego)
MBA Management

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