

Diane Helbig

Professional Coach at Seize This Day Coaching

Lakewood, OH, US

Genuine, dynamic speaker who provides actionable sales, networking, leadership, social media information for today's business leaders

Biography

Diane is an internationally recognized business and leadership development coach, author, speaker, and workshop facilitator. As a certified, professional coach and president of Seize This Day Coaching, Diane helps businesses and organizations operate more constructively and profitably. She evaluates, encourages, and guides her clients. Whether she is working one-on-one with clients or speaking to a full house, Diane delivers on her messages of embracing the possibilities and maintaining Clarity of Course®. Diane is also a member of the Board of Directors for the Council of Smaller Enterprises in Cleveland, Ohio, as well as the Chairwoman of the Lakewood Chamber of Commerce. In her book, Lemonade Stand Selling, Diane offers a straightforward, common sense and clear guide to the sales process. She reminds her readers that selling is as easy as when you had that lemonade stand as a child. Through her internet radio show, Accelerate Your Business Growth, Diane brings valuable, actionable information to her listeners. In a conversational format, each show features guest speakers who share their wisdom and take questions from the audience. Diane is a contributing expert on a variety of business websites including Small Business Trends, American Express Open Forum, Toilet Paper Entrepreneur, COSE Mindspring, and Top Sales World.

Availability

Keynote, Panelist, Workshop, Host/MC, Author Appearance

Industry Expertise

Management Consulting, Social Media, Corporate Leadership, Professional Training and Coaching

Areas of Expertise

Sales, Networking Skills, Leadership, Social Media Marketing, Communication, Small Business, Business Success, Entrepreneur

Affiliations

COSE, Cleveland Coach Federation, Lakewood Chamber of Commerce

Sample Talks

Clarity of Course®: Lemonade Stand Sales Strategies

Sales really is as easy as when you had that lemonade stand as a child. Together we explore the skills necessary for successful sales. This is an interactive, engaging presentation that gets rave reviews.

Clarity of Course®: Networking That Drives Results

Networking is critical to business success. There are effective and ineffective strategies here. We'll take a look at what works and what doesn't work when networking. Attendees leave with a better understanding of professional networking standards and practices.

Clarity of Course®: Leadership That Gets Results

You can't lead if you don't know where you are going. In this presentation we explore the aspects of results oriented leadership. Effectively communicating where you are going, who you need to help you get there, and your expectations are the keys to leadership that works.

Clarity of Course®: YOUR Social Media Marketing Strategy

Overwhelmed by social media? Unsure of how to use it effectively? This presentation provides you with a hands-on trip through the major platforms. You'll have a better understanding of where you should be participating and how you can make an impact without spending ALL of your time online!

Event Appearances

Title

NAAIM Cram Session

Title

SME Akron

Title

COSE Small Business Conference

Title

WiBN Leadership Conference

Title

COSE Curriculum - Social Media

Title

Positive Thinkers Network Luncheon

Title

Lakewood Chamber of Commerce Breakfast

Title

National Kitchen and Bath Association Meeting

Title

Lake Kidz Biz Meeting

Title

Rydex Advisory Board Meeting

Education**Dale Carnegie**

Sales Training

Michigan State University

BS Social Science

Coach Training Alliance

CC Coach Certification

Accomplishments**COSE Ten Under 10 Award**

Award given to ten companies with less than 10 employees that exemplify success, giving, and professionalism.

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