

Doina Oncel

Founder | Licenced Financial Advisor/Broker at WolfPACK

Toronto , ON, CA

Building communities and helping families with access to financial literacy.

Biography

I am the Founder of hEr VOLUTION, an award winning non-profit organization focusing on creating opportunities for girls and young women in S.T.E.M. My past experiences of a new immigrant, youth at risk, low income, and past domestic violence has led me to become the voice for women and young girls who are in similar situations today. My educational background with a AWCCA diploma from George Brown College, has been the driving force behind my passion for eliminating violence against women, and my involvement in creating opportunities for girls and young women in Canada. I believe that by sharing my story it will help other women see that they are not alone while hoping to encourage them to speak up too. Furthermore, I strongly believe that education and employment is key to empowerment of all women, hence why I have dedicated my life to create opportunities for women in S.T.E.M. I feel passionate about women's issues and I strongly believe that when women do not have equal opportunities in the workforce of any industry is a human right issue that needs to be addressed. Not only as professional experience but on a personal level as well, I feel that I have a great understanding of what it is like to be an immigrant woman, youth at risk, survivor of domestic violence while learning how to successfully integrate into the workforce. Although challenging, I managed to create a work life that helped me become independent while focusing on my success being that of supporting other women. I managed to utilize all people around me who saw my potential and although I looked to find women role models, it was not easy. In the last few years the main focus of my business has centered around using social technology and social media for small businesses and nonprofits. Here is where I came to the realization that women are misrepresented in this industry. After further research I became conscious that something needed to be done to make sure that women and girls will have a fair advantage in the STEM industry, hence the birth of hEr VOLUTION. I speak on a variety of issues relating to women's rights, including access or lack thereof to women in STEM education and employment in Canada.

Industry Expertise

Financial Services, Non-Profit/Charitable, Education/Learning, Corporate Training, Women

Areas of Expertise

Nonprofit Management, Women in STEM, Women & Leadership, Women & Nonprofit

Education

George Brown College

Written Business Communications

Accomplishments

NCWIT Educator Award

The NCWIT Aspirations in Computing (AiC) Educator Award identifies exemplary formal and informal educators who play a pivotal role in encouraging 9th-12th grade students who self-identify as women, genderqueer, or non-binary to explore their interest in computing and technology. The award recognizes these educators for their efforts to promote gender equity in computing.

International Women's Day Award by Dancing Damsels

Recognizes successful women in different walks of life. Doina was awarded for working towards achieving an equal future in a COVID-19 world in the Science Technology category.

WomenTech's Global Awards 2020

Recognized contributions: Demonstrating an outstanding commitment to diversity, inclusion and belonging and support of minorities in tech. The Women & Diversity in Tech Ally of the Year Award recognizes annually up to three honorees in recognition of their outstanding achievements as an Ally to minorities in tech. The Award honors people, events, programs, projects and/or teams.

Barbie's You Can Be Anything Role Models for Canadians

2019 marks Barbie's 60th anniversary and as part of this, we're executing a 60-week campaign in partnership with Toys'R'Us Canada highlighting awesome women and girls who we feel are Role Models for Canadians. Barbie and Toys'R'Us Canada highlights, showcase and celebrate a diverse group of 60 successful and inspiring women and girls who exemplify the Barbie You Can Be Anything mantra ? no dream is too big, no idea is too wild, and no possibility is out of reach ? through to the end of 2019.

Woman in STEM, Trailblazer

WING members across Canada are celebrating World Intellectual Property Day by inviting women in science, technology, engineering, and math (STEM) to join us to celebrate our successes. This is a national event, with locations in Halifax, Montreal, Ottawa, Toronto, Edmonton, Calgary, and Vancouver. Women in IP, many of whom started in STEM, face many of the same challenges as women in STEM and that it is important to share not just our challenges, but also our achievements.

Premier's Award Nomination - Technology Category

The Premier's Awards honour the important social and economic contribution that college graduates make to Ontario and throughout the world. The awards were launched in 1992 and are administered by Colleges Ontario. Individuals in the Technology category seek to improve people's quality of life through innovations in technology and/or information and communications systems. These trailblazers advance our culture by creating cutting-edge initiatives.

Award for Advancing Young Canadian Women in STEM

IMPACT AI is proud to honor pioneering women and organizations that use innovative methods and ground-breaking ideas to promote and encourage young females to participate in STEM. hEr VOLUTION is supporting an important cause which we strongly endorse and are very pleased to recognize them for their continued contribution to inspire many young women to take up STEM, said Eli Fathi, Chair, IMPACT AI.

WIBN #SocialforGood Award Semi Finalist

Social For Good Award was designed to recognize businesses which have a social focus. Honoured to have been nominated for my work at hEr VOLUTION.

Honoured Resilience and Overcoming Challenges of Lived Experiences

Up With Women organization has selected me and other amazing women to be Honoured by the Deputy Premier, President of the Treasury Board, Minister Responsible for the Poverty Reduction Strategy, Deb Matthews for my resilience to overcome challenges through lived experiences while working on growing a successful business/organization empowering young women in Canada.

RBC Canadian Women Entrepreneur Awards , Social Change Award Nomination

The RBC Canadian Women Entrepreneur Awards is the premier national awards program celebrating the achievements of the most successful in this inspiring group. Now in its 24th year, over 135 women have been recognized for demonstrating excellence-from economic growth to social change, from local to global reach, across multiple sectors.

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