

Don Osborn

Founder at Music Career Builder

Burnaby, BC, CA

Indie Music Career Development

Biography

Music Career Builder has been under development by Don Osborn for some time now, with the goal of creating a tangible way to help musicians build real careers by getting organized, having a plan, and learning the real-world business skills that it take to make a decent living doing what they love. Don Osborn has seen many sides of the music business. In music, Don has worn many hats: professional musician, published songwriter, indie recording artist, SOCAN member representative, music publisher, artist manager, indie label head and film/TV music supervisor; as a business consultant, he's developed plans that raised millions, worked with recording artists in securing financing, developed and launched recording schools and professionally written dozens of business plans in a wide variety of industries used in raising millions.. After years of seeing so many wonderfully talented singer/songwriters ending up jaded and bitter, reduced to doing low-paying jobs because they spent so much of their lives chasing the dream of making a living doing music, its time to do something about it. Add to that the digital revolution in music, and here begins the search for the "magic formula" for how musicians can earn a good (if not great) living without relying on luck, breaks or American Idol.

Availability

Author Appearance

Industry Expertise

Training and Development, Music

Affiliations

SOCAN

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