

Donna Sedor

President at TELESPOND SENIOR SERVICES INC

Scranton, PA, US

Creative Leader/Communicator with a background in public speaking, making positive community connections.

Biography

Innovative, experienced executive offers strong leadership skills combined with extensive program management skills, success in connecting businesses with opportunities and creating and fostering strategic partnerships, an extensive communications background, and a focus on customer service excellence. Strong knowledge of industry trends and a successful history of building a rapport with stakeholders, members, Chamber leaders and elected officials. Strong Communications Background includes development of corporate training courses, serving as a professor of Communications at several colleges and universities (focusing on Public Speaking coursework), along with facilitation of sessions at national industry conferences.

Availability

Keynote, Moderator, Panelist, Workshop, Corporate Training

Industry Expertise

Non-Profit/Charitable, Public Relations and Communications, Business Services

Areas of Expertise

Making a Difference in Your Community, Making the Right Connections, Public Speaking, Customer Service, Communications, Nonprofit Work

Affiliations

Greater Wilkes-Barre Chamber, Rotary Club of Wilkes-Barre, International Association of Business Communicators, American Chamber of Commerce Executives, Wilkes University, Pennsylvania Free Enterprise Week Board

Sample Talks

Building Your Business Through Public Speaking

Communicators used to take it takes at least three impressions to get your potential customers to notice you. Today, with so many new communications options, the truth is it can take MANY more. One factor often overlooked in the race to use the latest technology is the importance of face-to-face communications. Learn how you can use this traditional format -- in addition to all the fun technology -- as a means to get in front of potential customers and build your brand.

Education

Wilkes University
BA Communications

American Chamber of Commerce Executives
CCE (Certified Chamber Executive) Chamber of Commerce Management

International Association of Business Communicators
Accredited Business Communicator Communications

US Chamber of Commerce
IOM Institute of Organizational Management at the University of Delaware

Accomplishments

Greater Wilkes-Barre Chamber ATHENA recipient
2010 ATHENA recipient The ATHENA Leadership Award® was inspired by the goddess of Greek mythology known for her strength, courage, wisdom and enlightenment. The Award is presented to a woman ---or man--- who is honored for professional excellence, community service and for actively assisting women in their attainment of professional excellence and leadership skills.

[Please click here to view the full profile.](#)

This profile was created by [Expertfile.](#)