Dr Ahmad Beltagui

Senior Lecturer at Aston University

Birmingham, , GB

Dr Beltagui is an experienced researcher with expertise in Advanced Services, Innovation & Design Management and 3D Printing.

Biography

Dr Ahmad Beltagui's research focuses on design, services and digital technology. He has experience of research with and about businesses in relation to three main topics: 1. Design-driven innovation and human-centred design applied to social and business challenges. 2. Services, including service experience design and the transformation of manufacturing through Advanced Services. 3. 3D Printing and Additive Manufacturing, including how these technologies are applied by designers, businesses and ordinary members of the public as well as their integration with other digital technologies (such as AI and blockchain). Dr Beltagui is available to comment on any current events that relate to these topics, or more general aspects related to operations management, innovation and supply chains. He has contributed to both written and broadcast media, including BBC World Service, Free Radio Birmingham, Huffington Post and The Conversation. His research has been funded by UK and European sources, including the British Academy, Marie Sklodowska Curie (FP7) and Engineering and Physical Sciences Research Council.

Areas of Expertise

Manufacturing, Management, Innovation, 3d Printing, Services, Supply Chain, Digital

Education

University of Strathclyde
MEng Product Design Engineerin

University of Nottingham
PhD Manufacturing Engineering and Operations Management

University of Wolverhampton
PGCert Professional Practice in Higher Education

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