

Dr Breno Nunes

Reader (Associate Professor) in Sustainable Operations Management at Aston University

Birmingham, , GB

Dr Nunes investigates sustainability strategies, environmental decision making processes, and green technology management.

Biography

He is currently Reader (Associate Professor) in Sustainable Operations Management. Breno is also the President of IAMOT - The International Association for Management of Technology (www.iamot.net). Dr Nunes has a background (BSc and MSc) in Industrial Engineering and holds a PhD degree in Management from Aston University. His expertise is in sustainability strategy and green technology management. Breno helps companies and governments to respond to sustainability challenges and opportunities. At firm level, his work focuses mostly on strategic decisions for operations function. He has acted as a consultant for the European Automotive Strategy Network (UK), SMEs clusters development (Brazil), and advised a water management agency (Brazil). Breno is the leading author of "Sustainable Operations Management: Key practices and cases" published by Routledge. He is also the creator of sustainability fitness concept used to formulate sustainability strategies and measure sustainability performance. His recent research publications deal with a variety of sustainability issues, including: sustainable operations strategy, sustainable livestock, green innovation management, electric cars and sustainable mobility, sustainable supply chains, sustainability performance and systems dynamics.

Areas of Expertise

Sustainable Development Policies, Green Technology Management, Green Operations, Sustainability Strategies, Sustainable Production Systems and Supply Chains, Environmental Decision Making

Education

Aston University

PhD Management

Federal University of Rio Grande do Norte

MS Industrial Engineering Graduate Program

Federal University of Rio Grande do Norte

BS Industrial Engineering

Accomplishments

IAMOT Fellow Award
2019

Research Project Award, IAMOT
2012

Vice-President for Education, Research and Publications
2014

Best Research Project of The Year
2012

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