

Dr James Reynolds

Lecturer in Psychology at Aston University

Birmingham, , GB

Dr Reynolds's research focuses on behaviour change, public health, and political psychology.

Biography

Dr. Reynolds is a behavioural scientist who currently works as a Psychology Lecturer at Aston University. His research focuses on behaviour change, public health, and political psychology. He previously worked for 5 years at the University of Cambridge's Behaviour and Health Research Unit (BHRU), where he led several major projects to evaluate population-level interventions to change behaviour and improve health. He also works as a behavioural science consultant, supporting organisations in behaviour modification, attitude change, belief transformation, and data analysis.

Areas of Expertise

SPSS, Health Psychology, Data Analysis, Statistics, Psychology

Education

Sheffield Hallam University

PhD Psychology

Sheffield Hallam University

BSc Psychology

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