

# **Dr. Scott J. Edgett**

**CEO and Co-Founder at Stage-Gate International**

Ancaster, ON, CA

World's Leading Expert in Product Innovation

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## **Biography**

Scott J. Edgett is Chief Executive Officer at Stage-Gate International and is internationally recognized as one of the world's top experts in product innovation. A high-profile speaker, sought-after consultant, and executive advisor, he is the pioneer of the critical practice of new product portfolio management, and principally focuses on issues affecting product innovation leadership and capability. Consulting and advising some of the world's best innovators and companies among the Fortune 1000, he has extensive experience working with large multi-national clients in a variety of industries. He is credited with helping business executives and product innovation professionals successfully implement world-class product innovation processes that have generated outstanding performance results. A co-author of eight books, including the popular 'Product Innovation & Technology Strategy', and a published author of 60+ academic articles, Dr. Edgett is a former professor at the DeGroote School of Business at McMaster University and is a Faculty Scholar at the Institute for the Study of Business Markets (ISBM) at Penn State University.

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## **Availability**

Keynote, Panelist, Author Appearance, Corporate Training

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## **Industry Expertise**

Management Consulting, Corporate Training, Corporate Leadership

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## **Areas of Expertise**

Product Innovation, New Product Development, Innovation Management

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## **Affiliations**

Former Professor at the DeGroote School of Business at McMaster University, Faculty Scholar at the Institute for the Study of Business Markets (ISBM) at Penn State University

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## **Sample Talks**

### **Creating Innovation Value: Four Key Drivers of Success**

Organizations with a focus on the future and product development are relentless in their efforts to identify and adopt innovation enablers - they concentrate on improving performance around four highly interdependent innovation critical success drivers. Explore with Dr. Scott Edgett how top performing companies are achieving superior new product performance results by leveraging the Innovation Performance Framework.

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### **Event Appearances**

#### **Creating Innovation Value: Four Key Drivers of Success**

Innovate Carolina, 2013

#### **Creating Innovation Value: Four Key Drivers of Success**

Stage-Gate Innovation Summit 2013

#### **Success: Benchmarking Top Performers in Product Innovation**

New Products Conference

#### **Foodservice New Product Development - Process Benchmarks**

International Foodservice Manufacturers Association COEX 2012

#### **Measuring Up! Innovation Process Metrics, Performance Benchmarks and Key Practices**

Stage-Gate Innovation Summit 2011

#### **Raising the Bar - New Benchmarks and Practices in Product Innovation**

Stage-Gate Innovation Summit 2010, Miami, FL

#### **Leading the Charge: Transforming Your Organization Into An Innovation Machine**

Stage-Gate Innovation Summit 2009

#### **Disciplined Creativity - Five Best Ways to Generate Better New Product Ideas**

Stage-Gate Innovation Summit '08

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