

# **"Dr. Woody" Woodward, Ph.D.**

**Organizational Psychologist & Media Personality at Dr. Woody Media**

New York, NY, US

Author of "The YOU Plan", Management & Leadership Coach, and Media Commentator on Workplace Issues

---

## **Biography**

Michael ?Dr. Woody? Woodward, PhD is an organizational psychologist, executive coach, and media personality. He is author of the amazon.com top selling career book "The You Plan", a book dedicated to career entrepreneurialism in the New Economy. As a coach, Dr. Woody works with private and corporate clients on building management/leadership capacity through custom speaking, workshops, and retreats. Dr. Woody has appeared on LIVE w/ Regis & Kelly, Fox & Friends, CNN, Daytime, Dr. Steve Show, and many more. He has also been quoted as a workplace expert in The Wall Street Journal, Forbes, and the Miami Herald. As a speaker/facilitator Dr. Woody primarily focuses on the: -Psychology of Effective Management and Leadership -Psychology of Effective Teamwork -Creating a "YOU Plan" for Thriving in Tough Times -Values as a Compass for Leading Through Uncertainty Other programs include: -Building Team Trust -The Role of Personality in Managing -Having Critical Conversations -The Art of Persuasion -Judgement & Decision Making Background: Dr. Woody is founder and president of Human Capital Integrated (HCI), a firm focused on management/leadership development. Prior to founding HCI, Dr. Woody was a management consultant with PricewaterhouseCoopers and IBM Global Business Services. Dr. Woody also serves on the Academic Advisory Board and as faculty for the Florida International University Center for Leadership. In The Media: As a workplace expert, Dr. Woody has appeared on LIVE w/ Regis & Kelly, Fox & Friends, Fox News America?s News HQ, CNN International, The Better Show, Dr. Steve, Daytime, First Business, NBC New York, KCAL Los Angeles, CBS Miami, Pix-11 NYC, and WGN Chicago. Dr. Woody has been a guest expert on Bravo Network?s Tabatha?s Salon Takeover. Dr. Woody appears every Tuesday w/ Jamie Colby on FoxNews.com Live to discuss workplace issues. Dr. Woody also writes a weekly column called ?The Career Hot Seat? featured on FoxBusiness.com every Monday that focuses on dealing with workplace issues and career development.

---

## **Availability**

Keynote, Panelist, Workshop, Author Appearance, Corporate Training

---

## **Industry Expertise**

Education/Learning, Talent Management, Corporate Training, Staffing and Recruiting, Corporate Leadership, Professional Training and Coaching, Business Services, Human Resources, Management Consulting, Employment Services

---

## **Areas of Expertise**

The Psychology of Effective Management, Player to Coach Management Transition

---

## **Affiliations**

Society for Human Resource Management, American Psychological Association, Society for Industrial and Organizational Psychology, American Society for Training and Development

---

## **Sample Talks**

### **Creating a "YOU Plan" for Success in the New Economy**

We are entering into an age of career entrepreneurialism, an age where careers are no longer pursued, they are created. Whether you are looking to build your client base, gunning to land that big promotion, or looking to go it your own, career success in the ?New Economy? is going to require self-insight, personal accountability and proactive planning. Based on his Amazon.com top selling job book "The YOU Plan", Dr. Woody will challenge participants to answer five (5) fundamental questions!

### **From Player to Coach - The Transition to Management**

The transition from star player to team coach is a tremendous leap. New managers are often thrown into challenging circumstances with limited support. As an organizational psychologist, Dr. Woody believes effective management is rooted in the psychology of human nature. He will focus on developing self-insight, building trust, having tough conversations, and learning the art of influence through interactive lectures, exercises, and group discussions.

### **The Values Compass - Leading in Times of Uncertainty**

The values and culture of an organization are rooted in the underlying assumptions and norms that are manifest in the day-to-day interactions between managers and employees. Understanding how to recognize and articulate this will help you to better manage and cultivate team synergy. The module will cover:

- o Defining values and culture
- o The role of values in managing a team
- o How to identify and articulate your values
- o How to align values and culture in hiring and managing

### **The Psychology of Effective Management (PEM)**

The transition from individual contributor to manager is often a dramatic change. And, it is one that we are rarely prepared for! The PEM talk or program is designed for supervisor and manager level individuals with staff responsibility. Regardless of industry or span of control, this program is an opportunity to develop the core management skills critical to success in any environment.

---

## **Education**

### **Springfield College**

Masters Industrial and Organizational Psychology

### **University of Miami**

BA Psychology

## Accomplishments

### **The YOU Plan: A 5-Step Guide to Taking Charge of Your Career in the New Economy**

The YOU Plan (second edition released March, 2012) is a book about taking charge of your career in the New Economy! The fact is it's no longer about chasing opportunities, it's about creating opportunities. Whether you are coming out of school, in transition, or starting a business, your success is up to you! The book is a self-coaching guide designed to get readers to answer five (5) fundamental questions Dr. Woody refers to as the VIPER model!

---

## Testimonials

### **Dr. Mitch Maidique**

"At a time when so many are trying to find new direction for their life The YOU Plan by Dr. Woody offers a clear practical guide to assessing who you are, and where to go from here. Young and old will benefit from Dr. Woody's thoughtful and provoking insights."

### **Keith Ferrazzi**

"Dr. Woody breaks the mold for traditional career books by provoking introspection, demanding personal accountability, and guiding deliberate action. I recommend it to anyone job hunting in the New Economy."

### **Jon Gordon**

"If you are looking for that extra edge in these challenging times, The YOU Plan is it! Dr. Woody lays out a positive and forward thinking approach to thriving in the New Economy that not only challenges the reader to think, but to take action?"

### **Marta Garcia**

"I worked with Dr. Woody during a very difficult career transition in my life. Thanks to his expert coaching and positive motivation I was able to achieve tremendous success. I would highly recommend Dr. Woody to anybody who is considering a serious career change or entering a new management role"

### **Susan Leventhal**

"Dr. Woody and his YOU Plan Workshop really resonated with our 65 Professional Placement Network attendees. They loved the information and I believe it will influence them in better defining their career goals and action plans."

---

[Please click here to view the full profile.](#)

This profile was created by [Expertfile.](#)