

# Duane Cummings

**Founder at The Sensational Foundation**

Greater Atlanta Area, GA, US

Founder at The Sensational Group. Author, Entrepreneur, Mentor & Inspirational Storyteller

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## Biography

Duane Cummings, AKA "The Sensational Guy" is regularly described as a modern day Renaissance man. He lives life with a single purpose, "To Aid Others, Act on Ideas, and Achieve Sensational Results." Duane has earned degrees in business and natural science and is an entrepreneur, writer, coach, and speaker. He is the Founder of the Sensational Group as well as The Sensational Foundation. He learned the importance of teamwork and honed his leadership skills by winning championships as a professional soccer player and coach. After retiring from athletics, he successfully transferred his winning ways to the business world, where he quickly built his start up wholesale clothing company into a multi-million dollar operation. He's been a member of the Presidents Advisory Council on Business and was named 2006 Businessman of the Year. Duane is currently involved in several co-authoring projects and is about to release the professional development book, "The Sensational Salesman." Duane now spends a great deal of time coaching and mentoring. His current list of clients includes professional athletes, entertainers, entrepreneurs, CEO's and politicians. The one thing they all have in common is a deep desire to make the world a better place and leave a legacy. Duane and his wife Kim have been married for 24 years, have two sons, (Matthew 22 and Chris 15) and live in Atlanta, Georgia. In the fall of 2011, Duane founded The Sensational Foundation, which is a non-profit organization that seeks to help others achieve a sensational life.

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## Availability

Keynote, Moderator, Panelist, Workshop, Host/MC, Author Appearance

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## Industry Expertise

Non-Profit/Charitable, Management Consulting, Professional Training and Coaching

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## Areas of Expertise

Customer Service, Change Management, Sales Management, Customer Relations, Public Speaking

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## Affiliations

The Cumberland Academy, The American Heart Association, Autism Speaks, The Sensational Foundation, LIVE ORG

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## **Sample Talks**

### **From So So to Sensational**

How to take your personal or professional life from SO SO to Sensational with a few simple adjustments in thought processes, beliefs, and everyday habits.

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## **Event Appearances**

### **The Path to Success Runs Through Empathy**

Quarterly VIP Planning and Assessment

### **Where in the World are Customers Hiding?**

Best of Success

### **Sensational Customer Service**

4th Annual Game Changer Event hosted by the WPN

### **Anyone can be a Hero!**

Kickoff Campaign, Gregory Adams for CEO of Dekalb County

### **YOU are your Brand!**

All About Customer Success

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## **Education**

### **St. Gregory's University**

BS Natural Science Health Promotion

### **Oklahoma City University**

Business Administration

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## **Accomplishments**

### **Georgia Businessman of the Year 2006**

Given Award on by the US Republican Party.

### **Editorial Advisory Board Member**

Currently hold board member position and write monthly articles for Roofing Contractor magazine.

### **Presidents Advisory Council on Business Board Member**

Was nominated to The President's Advisory Council on Business and performed duties as a Board Member

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## Testimonials

### Trish Carr

You rocked the house! You brought so much value to the event as a whole and to each participant, they're still chanting "We want Duane, We want Duane!" Your ability to deliver rich content with a personal touch is a gift few presenters have and you are a master. Thank you for making our 4th Annual Prosperity Un-Conference a true game changer! ~Trish Carr, Co-Founder  
WomensProsperityNetwork.com

### Gregory Adams

I would like to express my sincere appreciation to you, for contributing to my Campaign Kickoff Fundraising Event! After hearing you speak, I truly understand why everyone calls you, "The Sensational Guy." The audience and I found you to be extremely inspiring, humorous, and enlightening. Your unique approach seemed to benefit each and every attendee. You made an immediate impact as guests and staff began tweeting and face booking regarding their positive experience, before the event had officially ended. I am eternally grateful for you, Duane Cummings, "The Sensational Guy" and in my opinion, there is no question you can make any event, TRULY SENSATIONAL! Gregory Adams Campaign for CEO of Dekalb County, GA  
GregoryAdamsforCEO.com

### Jill Bloom

Dear Duane, Thank you so much for delivering a powerful, insightful, educational and thought provoking presentation for the attendees of Best of Success! We had a tremendous amount of positive feedback from our contractor attendees regarding your presentation! We also look forward to including you for upcoming quest columns! Again thank you very much and I would highly recommend you for anyone else looking to include you to their agenda! Sincerely, Jill Bloom Group  
Publisher GNP Media

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