

Dzung Tran

Brand Designer at Interbrand

Toronto, ON, CA

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Biography

Dzung is a creative catalyst responsible for developing strategic design solutions for clients. His work in brand identity, guidelines, annual report and interactive design has been recognized by The Advertising & Design Club of Toronto, Black Book Best 100 Annual Reports, Applied Arts magazine, and the Association of Registered Graphic Designers of Ontario. Dzung's approach to brand design is inspired by the world that surrounds him. He is always attuned to all aspects of popular culture and believes that brand expression should be encompassed from all touch points from print and digital to new media. Having worked for Interbrand for nearly 14 years, Dzung brings a sophisticated yet modern design approach to all his work.

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