# **George Easton**

Associate Professor of Information Systems & Operations Management at Emory University, Goizueta Business School

Atlanta, GA, US

### **Biography**

Professor Easton was formerly Associate Professor, Department of MS/CIS, Faculty of Management, Rutgers University, and Associate Professor of Statistics and Quality Management, Graduate School of Business, University of Chicago before joining the Goizueta Business School Faculty in 1996. His research interests include quality management and statistical methodology. He is also Editor of the Quality Management Journal published by the American Society for Quality Control. Professor Easton has worked extensively with industry in both quality management and statistics. He served as an Examiner for the Malcolm Baldrige National Quality Award in 1989 and 1990 and a Senior Examiner in 1991 and 1992.

### **Industry Expertise**

Research, Education/Learning, Program Development

## **Areas of Expertise**

The Impact of Quality Management on Corporate Performance, The Development of Quality Management Systems, Strategic and Business Planning, Robust Estimation, Graphical Methods for High Dimensional Exploratory Data Analysis

#### **Education**

Princeton University
PhD Statistics

**Princeton University**Master's Statistics

University of North Carolina Master's Operations Research and Systems Analysis

**Duke University**Bachelor's Mathematics and Zoology

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