

Edward Robert Relf

Chief Commercial Officer (CCO) & Chief Marketing Officer (CMO) at Mind Candy

London, United Kingdom, , GB

(CMO / CCO) Moshi Monsters / Mind Candy. Consumer Internet, Social Gaming Marketing Entrepreneur

Biography

Ed Relf's career spans more than 15 years launching some of the worlds most successful entertainment products / social online games / virtual worlds including the likes of The Lord of the Rings Online, Moshi Monsters amongst others and regarded as one of the true leaders in his field. A true visionary and one of the worlds leading digital marketers / entrepreneurs of which his digital products now service millions of customers in more than 150 countries around the world. Always a business innovator seeking out the latest disruptive gaming and digital entertainment platforms, Ed Relf is not only one of the world's most innovative marketers but also one of the most forward thinking, dynamic and creative emerging entrepreneurs for this new digital generation. Ed Relf's professional career has seen him gain experience across both leading global blue chip companies and startup organisations including the likes of Virgin, Hasbro, Mind Candy (Moshi Monsters) amongst others and has spoken at many leading marketing conferences around the world on the topic of marketing of digital entertainment products & social gaming.

Availability

Keynote, Panelist

Industry Expertise

Internet, Computer Gaming, Advertising/Marketing

Areas of Expertise

Social Gaming, Online Gaming, Digital Marketing

Affiliations

Chartered Institute of Marketing

Education

Westminster College, London, UK

Professional Advanced Certificate in Marketing (CIM)

University of the West of England
Art, Media & Design

Chartered Institute of Marketing
Chartered Institute of Marketing ?CPD ? Continuing Professional Development?

Brunel College, London, UK
Certificate in Marketing (CIM)

Chartered Institute of Marketing
Postgraduate Diploma in Marketing

University of the West of England
Graphic Design

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