

# **Elijah May**

**Chief Brand Officer & Host at SocialGood.TV**

Austin, TX, US

Brand Speaker & Strategist

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## **Biography**

Over the past 14 years, I've developed an obsession with how companies can increase brand value through the articulation and adherence to a core set of principles. As such, I place a great deal of emphasis on internal culture, external relevance, and open communications. If you ask me about marketing or PR, I will probably talk about: \* being outrageous \* creating a unique experience \* using interactive media \* and just plain making people smile All-in-all, making a difference gets me up in the morning, but I do like to rock the boat a little.

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## **Availability**

Moderator, Host/MC

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## **Industry Expertise**

Advertising/Marketing, Think Tanks, Public Relations and Communications

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## **Areas of Expertise**

Social Media Marketing Made Simple, Brand Building, Power of Email Marketing

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## **Affiliations**

Promentum Group, MD Cress & Associates, BrandGarde, Constant Contact, SocialGood.TV

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