

Elise Quevedo

Author, Digital Media Advisor, Global Thought Leader at SMGE

London, United Kingdom, , GB

Author, International Speaker & Social Media Strategist

Biography

Elise Quevedo is an author, tech Global Thought Leader, speaker, advisor, and social/digital media storyteller. She has been voted 'Top 100 Entrepreneurs to Follow on Twitter' and is ranked among the Top 2% most viewed profiles on Linked In. Top 25 Global sHero Award Winner 2020 and Top 100 Piktale Influencer. Known as "The Digital Ghost Queen" for her behind the scenes work, Elise has inspired audiences around the globe at events such as Codefest in Macedonia, Pioneers in Vienna, Thrillionaire Revolution Global Tour in Australia, Asia, Switzerland, Russia, UK, Cyprus, and Greece, AV Alliance in Budapest, Social Media SuperHero Summit in the USA, DES(Digital Business World Congress) in Madrid where she also serves as Ambassador, Singapore University of Social Sciences and Huawei Connect Europe to name a few. She spends most of her time helping businesses and individuals from C-Level executives to Hollywood stars thrive in cyberspace. Elise often writes for various digital magazines and as a global thought leader has collaborated with Fortune 500 companies such as Amazon, Huawei, eBay, and Paypal. Interests include AI, Digital Transformation, Disruptive technologies, Enterprise & Digital Innovation, the impact of digital learning in the younger generation, Tech 4 Good, IoT, Influencer Marketing, Start-Ups, business, and personal growth and leadership. She loves storytelling when presenting and writing, and has fused her personal development and entertainment industry backgrounds within the tech world, making sure people understand the importance of keeping their online activities interactive and with a human feel. She created the SMEQ (Social Media Emotional Quotient), which is the art and influence of creating, attracting, and building better business relationships through digital media. She has been honored in the Top 100 Women of E-Commerce Awards and has been featured in the Entrepreneurs 4 Schools campaign during Global Entrepreneurship Week.

Industry Expertise

Think Tanks, Professional Training and Coaching, Social Media

Areas of Expertise

Digital Media, Author, Twitter, Social Media, Thought Leadership

Sample Talks

How to Create a Kick-Ass Attitude

Based on Elise's book ' Creating a Kick-As Attitude ' You will learn the top tips on how to create the right attitude in life.

Event Appearances

How to use Twitter & Social Media to build your brand and business
Social Media Revolution

How to use Twitter & Social Media to build your brand and business
Thrillionaire Revolution

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Top Tips to Creating a Kick-Ass Attitude
Thrillionaire Revolution

Testimonials

Paul Knight

In the film industry, one of our largest expenses are marketing & advertising, so finding cheap and effective ways is paramount to make our budgets go further. Thanks to Elise and the services she provided our online presence increased through the viral campaigns that saw an increase in our trailer views and fan base on social media sites. So if you are looking for a social media strategist who is friendly and can get the job done, I highly recommend Elise

Sallina Jeffrey

Elise has grown our online presence and has also mentored us through innovative and unique practices that we have implemented easily into our daily work. Elise is passionate about what she does and she is also authentic which is such a rarity to find. She loves what she does. We love her and you will love her too! Engage her services today. You will not regret it, we didn't.

Rich Waterman

Elise is a Social Media Expert and I call her The Twitter Queen and what Elise has taught me about Twitter has absolutely blown my mind. You maybe like me, I've used twitter a few times, I got about 1000 followers, I didn't really know what I was doing with Twitter until I met Elise. And Elise really knows her stuff. She has taught me how to engage my audience and I absolutely 100% recommend you work with Elise because she really really really knows her stuff

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