

Elizabeth Johnson-Young

Assistant Professor of Communication at University of Mary Washington

Fredericksburg, VA, US

Elizabeth Johnson-Young is an expert on health communication, especially maternal and family health, and media.

Biography

Breastfeeding books and brochures, prenatal yoga classes and pregnancy advertisements often become familiar and even trusted sources of information for expectant parents. But for Assistant Professor of Communication Elizabeth Johnson-Young, they provide a treasure trove of insight for her research, which centers on health communication, family and media. Dr. Johnson-Young's recent work has focused on maternal and family health, including breastfeeding intentions, pregnancy body image and pediatrician-parent communication regarding safety and health, especially when it comes to firearms. She seeks answers to questions like: What is the common media content regarding the topic? How are people talking about the issue, in both face-to-face and interactive media situations? What is the impact of media and communication on the attitudes, beliefs and behaviors of the people involved? Using mostly quantitative and qualitative social science methods, Dr. Johnson-Young researches how and why people use media, what the media content and landscape is, the role of interpersonal communication, and how those and other communication forms impact health perceptions and behaviors. At UMW, Dr. Johnson-Young has taught courses on communication research methods, public communication campaigns, health communication, gender and communication, and small group.

Areas of Expertise

Gender and Communication, Media Content, Small Group Communication, Public Communication Campaigns, Communication Research Methods, Public Speaking, Health Communication, Pregnancy Body Image and the Media

Affiliations

Journal of Health Communication, Health Communication, Association for Education in Journalism and Mass Communication, Sex Roles, Kentucky Journal of Communication, Virginia Association of Communication Arts and Sciences

Event Appearances

?The Situation is a Lot More Nuanced Than That?: A Qualitative Analysis of Women's Mental Health in the Humor and Music of ?Crazy Ex-Girlfriend.?

National Communication Association (Feminist and Gender Studies Division)

Normalizing Women's Mental Illness and Mental Health Conversations: An Analysis of Humor and Music in 'Crazy Ex-Girlfriend.'

Pop Culture Association (Gender and Media Studies Division), Philadelphia, PA.

Understanding Pediatric Residents? Communication Decisions Regarding Anticipatory Guidance About Firearms

National Communication Association (Health Communication Division)

Religion and the media: A study of student perception of media bias in Georgia

Association of Education in Journalism and Mass Communication (AEJMC)

Education

North Carolina State University

Ph.D. Communication, Rhetoric, and Digital Media

Virginia Polytechnic Institute and State University

M.A. Communication

University of North Carolina at Greensboro

B.A. Media Studies, Political Science

Accomplishments

UMW Alumni Association's Outstanding Young Faculty Award

2019

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