

# **Elliott Silverstein**

**Director, Government Relations, Insurance at CAA Club Group**

Thornhill, ON, CA

Elliott manages and executes key elements of CAA's provincial advocacy role, and overseeing municipal advocacy efforts.

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## **Biography**

Elliott Silverstein is Manager of Government Relations at CAA South Central Ontario. He is responsible for managing and executing key elements of CAA's provincial advocacy efforts, along with overseeing municipal advocacy efforts. Elliott is actively representing Ontario's 2.3 million CAA Members to municipal and provincial governments on issues concerning personal mobility, road safety, consumer protection, and motorist-related legislation. Elliott brings a mix of communications, advocacy and strategy to CAA's advocacy initiatives. He has managed several provincial advocacy campaigns in Ontario with many resulting in legislative and regulatory changes that benefit Ontarians every day. These efforts include advocating for dedicated funding for infrastructure, regulation of the towing industry, changes to Ontario's distracted driving laws, amendments to the Highway Traffic Act, and the inclusion of the towing industry in Ontario's Slow Down, Move Over legislation to help protect roadside assistance workers.

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## **Industry Expertise**

Government Relations, Public Relations and Communications, Insurance, Automotive, Travel and Tourism

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## **Areas of Expertise**

Government Relations & Public Affairs, Issues Management, Legislation, Policy Analysis, Strategic Advocacy, Stakeholder & Public Engagement, Ontario Politics, Insurance, Travel Industry

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## **Affiliations**

Public Affairs Association of Canada, Toronto Region Board of Trade - Infrastructure Committee, Vaughan Chamber of Commerce - Government Relations Committee

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## **Education**

**York University/Ryerson University**  
M.A. Communications and Culture

**York University**  
B.A. Politics and Communications

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## **Accomplishments**

### **Presentation to the Association of Municipalities Ontario conference (2016)**

Co-presented a breakfast session on regulation of the towing industry in Ontario, including next steps and a call to action for municipalities across Ontario. The conversation is based on regulations impacting the Highway Traffic Act and Consumer Protection Act that were introduced followed the passing of Bill 15 (Fighting Fraud and Reducing Automobile Insurance Rates Act) in 2014.

### **Presentation to Canadian Association of Road Safety Professionals Conference (2016)**

Presented at the annual CARSP conference in Halifax, focusing on CAA's achievements in adding tow trucks to Ontario's Slow Down, Move Over legislation. The presentation focused on CAA's position that everyone deserves a safe place to work, including tow truck operators, and highlighting CAA's Heads Up! campaign.

### **Traffic Beyond the 6ix - Expert Panelist**

Participated as an expert panelist in the Regional Municipality of York's public session looking at "Congestion in York Region". The session included a discussion addressing questions such as: What is congestion? What are the impacts? What has York Region been doing to address it?

### **Presentation to CITE/Ontario Traffic Council Conference (2014)**

Presented at the 2014 conference entitled ""Transportationfest ? A Celebration of Innovation" focusing on CAA's efforts around distracted driving, CAA's campaigns and legislative changes.

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