

Emma J Logue

Management Consultant (Contract) at Medcan Clinic

Toronto, Canada Area, ON, CA

Management Consultant | Director, Digital Engagement | Event Producer | Technology Evangelist

Biography

Senior-level, security cleared, digital native with a strong background in Digital and Event Marketing; and an innate passion for connecting, empowering, and communicating with (instead of communicating to) people and over 10 years of Global experience in the digital and technology spaces. Emma combines strong client management skills, and a strategic entrepreneurial mindset with the ability to cultivate long-term relationships and business alliances that deliver exceptional value for clients and drive lead generation. Emma is known for her positive "can-do" attitude, collaborative leadership style, ability to troubleshoot problems effectively, as well as for flawless project execution. Extensive client portfolio including: Google Canada, Microsoft, Visa, RBC, American Express, HSBC, BAE Systems, Detica, UK Ministry of Defence (MoD), Royal Air Force (RAF), O2, Orange, Vodafone, Expedia, XL Airways, MTV, Sears, Costco, Disney, Unilever, Kimberley Clark, Belvedere Vodka, Hennessey Cognac, Titleist, Derbyshire Constabulary and Medcan Clinic. Outside of work, Emma always has a project (or ten) on the go. She's a keen photographer, has a never-ending desire for trying out the latest gadgets and cool tech; is heavily involved in a number of digital, technology and start-up initiatives across Toronto and in the UK and is learning to code (PHP).

Industry Expertise

Public Relations and Communications, Advertising/Marketing, Information Technology and Services

Areas of Expertise

Social Strategy, Digital Communications, Sponsorships & Conferences

Education

University of Northampton
Psychology BSc (Hons)

Oxford College of Marketing
Digital Marketing Professional Diploma

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