

Eric Eskey

Managing Director at Strategyn

Denver, CO, US

Eric Eskey is a Principal of Strategyn and a Practitioner of Outcome-Driven Innovation (ODI).

Biography

Eric Eskey is a Principal of Strategyn and a Practitioner of Outcome-Driven Innovation (ODI). As a Practitioner, he focuses on how corporations can create significant positive change with customers using ODI. As a Principle, he oversees everything from Strategyn's reputation and service quality to the development of its analysts. Eric has more than 17 years of experience with innovation management and corporate venturing. Prior to rejoining Strategyn, he was a Senior Manager in the Innovation and Digital Enterprise Strategy practice of Ernst & Young LLP for two years. He began his career at Tektronix, spent six years with HP leading an R&D team and co-founding a new business creation team, and was a senior Strategy Advisor with Strategyn for ten years. Eric has a BS in mechanical engineering from the University of Portland and an MBA from Purdue University. He also holds a certification in change management.

Industry Expertise

Automotive, Computer Software, Food and Beverages, Health Care - Services, Household Products, Insurance, Landscaping, Management Consulting, Medical Devices, Professional Training and Coaching, Social Media, Trucking, Retail, Printing, Media - Online, Market Research, Legal Services, Information Technology and Services, Health and Wellness, Health Care - Providers, Fitness, Computer Gaming

Areas of Expertise

Entrepreneurship, Developing Strategy, Leading Change, Business Model Innovation, Innovation Strategy, Needs-Based Segmentation, Market Definition & Selection, Needs Identification, Innovation Management, Customer Analytics & Strategy, Marketing Strategy, Needs-Based Data & Analytics

Education

Purdue University

M.B.A. Business

University of Portland

B.Eng. Mechanical Engineering

Arizona State University

B.Eng. Mechanical Engineering

Testimonials

Will W. Decker

I had the pleasure of working with Eric during the first strategy engagement with a very large client in the Midwest. What immediately stood out for me was his openness, the ease with which he pulled from his deep innovation experience and his insatiable curiosity. After working very closely with him, something else became apparent to me: his capacity, more than anyone else I have worked with, to seek and provide honest and timely feedback. I could not recommend working with Eric enough and hope I have the chance to again in the near future.

Owen T. Hall

Eric was a key presenter and content developer for a c suite Innovation Workshop with an Oil & Gas client. As part of the Innovation workshop Eric developed detailed Innovation culture, strategy, and portfolio management methodology and approach. He also created insights around IoT in the sector, pulling video content and other research. During the workshop Eric established great relationships. He was key in driving the debrief conversations leading to additional opportunities. Throughout the work Eric acted as a gracious and nurturing coach with the team. It was a pleasure working with him and I look forward to working together soon.

Lukas Fisher

Eric and I worked together to on two separate projects since I joined EY. 1) Developing an innovation maturity model for a global CPG company and 2) expanding our firm's innovation offerings playbook. Eric leads with such great energy and excitement that the employees he manage can't help but to be positively impacted by the example he sets . It is easy to see his passion about innovation, consulting and he makes a profound effort to understand the people he is working with. Additionally, Eric constantly challenges his teams to develop their own identity, by presenting them with new ideas and new ways of thinking. Eric is a master at skillfully handling several projects at once and was able to seamlessly move to project to project without missing a step. While at EY, Eric has stood out for his leadership, knowledge and excitement. His is a valuable asset to the firm and instrumental in providing a challenging and supportive environment to junior members.

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