

# **Eric Franzon**

**Vice President Community, SemanticWeb.com at SemanticWeb.com (a MediaBistro company)**

Missoula, Montana Area, MT, US

Want to learn what Semantic Technologies are about in an entertaining way that won't leave you wishing you had a PhD in Computer Science?

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## **Biography**

Eric works as a Semantic Technology consultant, trainer, evangelist, journalist, community organizer, and business analyst. Eric regularly teaches and consults about Semantic Web and Linked Data concepts and their use in both SEO/SEM and Enterprise applications. He is interested in Open Data, Cognitive Computing, and how to make Big Data systems smart(-er). Eric has directed a daily publication, SemanticWeb.com, and a large, detailed IT industry conference ([www.semanticconference.com](http://www.semanticconference.com)). A lifelong learner and educator, Eric has taught Semantic Web concepts, improvisational comedy, blues harmonica, and theater. Skills and specialties: RDF, RDFa, JSON-LD, Microdata, SPARQL, e-commerce, website development, community building, business analysis, technical research, presentation skills, training development, marketing/communications, Semantic Web, staff management, system and process management, operations. Eric lives in Missoula, MT and travels frequently.

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## **Availability**

Keynote, Moderator, Panelist, Workshop, Host/MC, Corporate Training

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## **Industry Expertise**

Information Technology and Services, IT Services/Consulting, Internet

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## **Areas of Expertise**

Semantic Web, Linked Data, Smart Data

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## **Affiliations**

Advisory Committee Rep., World Wide Web Consortium, University of Montana, Dept. of Computer Science Advisory Board

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## **Event Appearances**

**Semantic Web: A Roadmap for SEO Today and Tomorrow**  
SEO Meets Semantic Web (Meets St. Patrick's Day)

**A Path to Success along the Semantic Web**  
Presentation to internship program

**Introduction to Semantic Web**  
Database Course

**Semantic Web for Fun and Profit**  
Big Data Week 2014

**Big Data for Dummies**  
Big Data Week 2014

**Introduction to Semantic Web**  
Graduate level course on advanced databases

**Introduction to Semantics for Manufacturing and Retail**  
GS1 Alliance Group Webcast

**Semantics and Accessibility - A Natural Fit**  
Accessibility Camp L.A.

**Semantic Web - A Musical Introduction**  
Joint Meetup Group

**Semantics for the Rest of Us**  
DAMA Day - Half-day workshop

**Linked Open Data / Linked Enterprise Data**  
Enterprise Data World Conference

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## **Testimonials**

**Pierre Bradshaw**

"You gave one of the most easy to understand and entertaining technical presentations that I've ever seen on a subject that can easily confuse most people. You have a true gift."

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