

Eric Schmidt, RGD

Digital Creative Manager at Firmex

Canada, , CA

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Biography

Eric is a designer, developer & creative with an eye for perfection and a conscious for the overall concept. Since graduating with honours from George Brown College ? The School of Design in 2005 with a major in in advertising, Eric has worked in multiple facets of the creative industry. His work often spans multiple disciplines; designing and negotiating costs of full-colour offset printing projects to coding php, java, css and html5 while developing commercial websites. He has developed a broad range of technical expertise which enables him to create great work in any medium. Eric has seen the transition from print to web and has experienced designing / developing everything from print, editorial, packaging, logos, videos, products, photography, online-advertising and websites. Always maintaining a holistic approach to design, believing; things should be simple and beautiful.

Industry Expertise

Internet, Advertising/Marketing, Design

Areas of Expertise

Design, Marketing, Advertising, Creative, Problem Solving, Thought Leadership, Website

Affiliations

RGD

Education

George Brown College

Graphic Design ? Graduate with Honors Graphic Design & Advertising

Continuing Education

Project Management Certificate

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