

Eric Zhao

Associate Professor of Strategy and Entrepreneurship; Institute for Entrepreneurship and Competitive Enterprise Faculty Fellow at Indiana University, Kelley School of Business

Bloomington, IN, US

Eric Zhao is an expert in strategy and organization theory, optimal distinctiveness, institutional theory and social entrepreneurship.

Biography

Eric Yanfei Zhao is the Institute for Entrepreneurship and Competitive Enterprise Faculty Fellow, Associate Professor of Management and Entrepreneurship, and Co-Chair of the PhD Program at the Kelley School of Business, Indiana University. Eric's research sits at the interface of strategic management, organization theory, and entrepreneurship, pushing the boundaries of conversations around topics like optimal distinctiveness, institutional logics, and social entrepreneurship. His research has been published in journals such as Academy of Management Journal, Academy of Management Review, Academy of Management Annals, Organization Science, Strategic Management Journal, Journal of Business Venturing, and Organization Studies. He is currently working on a book "Optimal Distinctiveness: A New Approach to the Competitive Positioning of Organizations and Markets" for Cambridge University Press.

Industry Expertise

Education/Learning

Areas of Expertise

Cross-National Comparative Analysis, Institutional Theory, Organization Theory, Strategy, Optimal Distinctiveness, Social Entrepreneurship

Education

University of Alberta

Ph.D. University of Alberta

University of Toronto

M.A. Sociology

London School of Economics

M.S. Management

Accomplishments

**Inaugural OMT Research Committee Service Award, Academy of Management
2018**

**IACMR Best Conference Macro Paper Award
2018**

**Inaugural IACMR Presidential Award for Responsible Research in Management, 2017 ? for 2016 AMJ
?Not All Inequality Is Equal?
2017**

**ONE-NBS Research Impact on Practice Award, Academy of Management, 2017--for 2016 AMJ
?Funding Financial Inclusion?
2016**

**D'Amore-McKim Best Paper Award, 13th Annual Social Entrepreneurship Conference
2016**

**OMT Best Entrepreneurship Paper Award (Runner Up), Academy of Management
2016**

**SAMS/JMS Grigor McClelland Doctoral Dissertation Award (final 3 out of 132 apps)
2015**

**Best Student Paper on Social Innovation, European Group for Organizational Studies
2013**

**Best Student Paper Award (Finalist), European Group for Organizational Studies
2013**

**Glueck Best Paper Award (Finalist), Academy of Management, BPS
2012**

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