

Erin Skimson

Director at Centre for Business and Social Entrepreneurship

Guelph, ON, CA

Responsible for leading the University of Guelph's technology transfer and industrial liaison office.

Erin Skimson is the Director of the Catalyst Centre. Erin oversees the Catalyst Centre team, and all functions of the technology transfer managers and the Industry Liaison Officer. She has a strong background in management, marketing, and technology and business development having served for over 10 years in various management roles at Stryker Canada LP and Serono prior to joining U of G. She holds a B.Sc. in Health Education from Dalhousie University and an MBA from McMaster University. Erin is an alumna of the Guelph/Wellington Community Leadership program and has a strong interest in both community and international work. Her focus as director is on building partnerships to advance innovation at the University of Guelph.

Program Development, Advertising/Marketing, Corporate Leadership

Sales Management, Entrepreneurship, Start-Ups, Business Planning, Strategic Planning, Marketing Strategy, Commercialization, New Business Development, Brand Management

Innovation Guelph : Board Director

McMaster University
MBA Marketing

Dalhousie University
B.Sc. Health Sciences

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