## **Ezekiel Rudick**

Writer, Editor & Content Strategist at ezekieljams.com Portland, Oregon Area, , US Writer & Brand Strategist at Self Employed

## **Biography**

My name is Ezekiel J Rudick. I'm a Portland-based writer and editor. For the better part of a decade, I've had the great opportunity to work with some of today's movers and shakers in tech, music and sporting apparel. The core of my work has been marked by connecting incredibly complex, technical concepts to living, breathing human beings. In other words, I am a translator, delivering your best messages to the people who need them most?your audience. Whether this is through ad copywriting, blogging, content strategy, social media campaign development or crafting scripts for an engaging video?I aim to successfully connect brands with their audience. As such, I don't take this duty lightly. Connecting brands to real people in an honest, thoughtful and engaging way is always an honor. I believe this is done most effectively through thoughtful storytelling?by bringing out the humanity in technology in an authentic and meaningful way To that end, I have made it my life's work to help brands like yours get real results by facilitating this connection through well-crafted brand-centric storytelling.

**Industry Expertise** 

Advertising/Marketing

**Areas of Expertise** 

Copywriting, Social Media, Content Strategy, Brand Strategy, Content Management, Web Marketing, Digital Strategy, E-Commerce

## Education

City College of San Francisco Associate of Arts (AA) Journalism

**Evergreen State College** BA Creative Writing

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