

Fern Lebo

President at FrontRunner Communications

Toronto, ON, CA

Fern Lebo helps sales people improve their closing percentages. International author, persuasion expert and dynamic speaker.

Biography

Fern Lebo helps her clients improve their closing percentages with presentations that win and writing that works. Internationally published author, consultant, trainer and coach, Lebo is President of FrontRunner Communications, adjunct professor at Auburn University and a frequent speaker at conferences, retreats and workshops across North America. Exciting, innovative and dynamic, she informs, excites and delights her audiences with real-life strategies that improve sales results. For nearly 20 years, Lebo has helped Fortune 500 companies and start-ups create and deploy star performers. In seminars, workshops and coaching sessions, participants master the skills they need to compete and win more often. Whether it's reinventing a presentation, writing strategically, or improving presentation delivery, Lebo's clients master the techniques they need to achieve outstanding success. Check out her website at www.FRcommunications.com and read her blog at www.FRcommunications.com/blog

Availability

Author Appearance

Industry Expertise

Training and Development, Advertising/Marketing, Education/Learning, Professional Training and Coaching

Areas of Expertise

Louder Than Words: Hidden Persuaders Every Presenter Should Know, High Impact Presentations

Sample Talks

High Impact Presentation

Motivate your team to close more sales. Get exactly what presenters need: a step-by-step formula that delivers results. From platform skills to a fail-safe structure and style, discover precisely how to deliver a compelling presentation that improves your "likeability quotient" and increases closing percentages. Acquire the savvy, the skill, and confidence to differentiate yourself from the competition and blow them away.

Education

University of Toronto

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