

Frank Bria

Principal and CEO at Bria Analytics Group

Phoenix, AZ, US

Frank Bria, Analytics Strategist - Transforming Your Business into an Analytic Powerhouse

Biography

An analytical strategist with the background and experience to: - lead a cross-functional team to solve real-world business problems, - bring advanced, cutting-edge mathematical and statistical techniques to the table, - communicate results and implications to business and other non-technical audiences, and - achieve buy-in from external and internal clients of those solutions.

Availability

Keynote, Moderator, Panelist, Workshop, Corporate Training

Industry Expertise

Computer Software, Banking, Management Consulting

Areas of Expertise

Analytics, Banking, Big Data

Event Appearances

Optimization in Financial Services

Predictive Analytics World

Financial Services Optimization

Predictive Analytics World

Survival of the Smartest: Why Banking Needs to Evolve into an Information-Based Business

CEB TowerGroup Annual Conference

Big Data Analytics 101

CEB TowerGroup Annual Conference

Improving Business Performance Using Prescriptive Analytics

CEB TowerGroup European Conference

Future of Demand Analytics in Financial Services
CGI User Group Conference

Customers Speak with their Pocketbooks
TowerGroup Annual Conference

Learnings from Mortgage Servicing
Mortgage Broker's Association Servicing Conference

Winning Strategies in Financial Services
Winning Strategies in Financial Services

Pricing Strategies for Financial Services
Pricing Strategies for Financial Services

Optimized Pricing for Financial Services
Optimized Pricing for Financial Services

Negotiation Strategies for Financial Services
INFORMS Annual Conference

Optimized Pricing for Financial Services
INFORMS Annual Conference

Leveraging Lessons from Analytic Pricing in Financial Services
INFORMS Annual Conference

Education

Purdue University
M.S. Mathematics

Brigham Young University
BS Mathematics

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